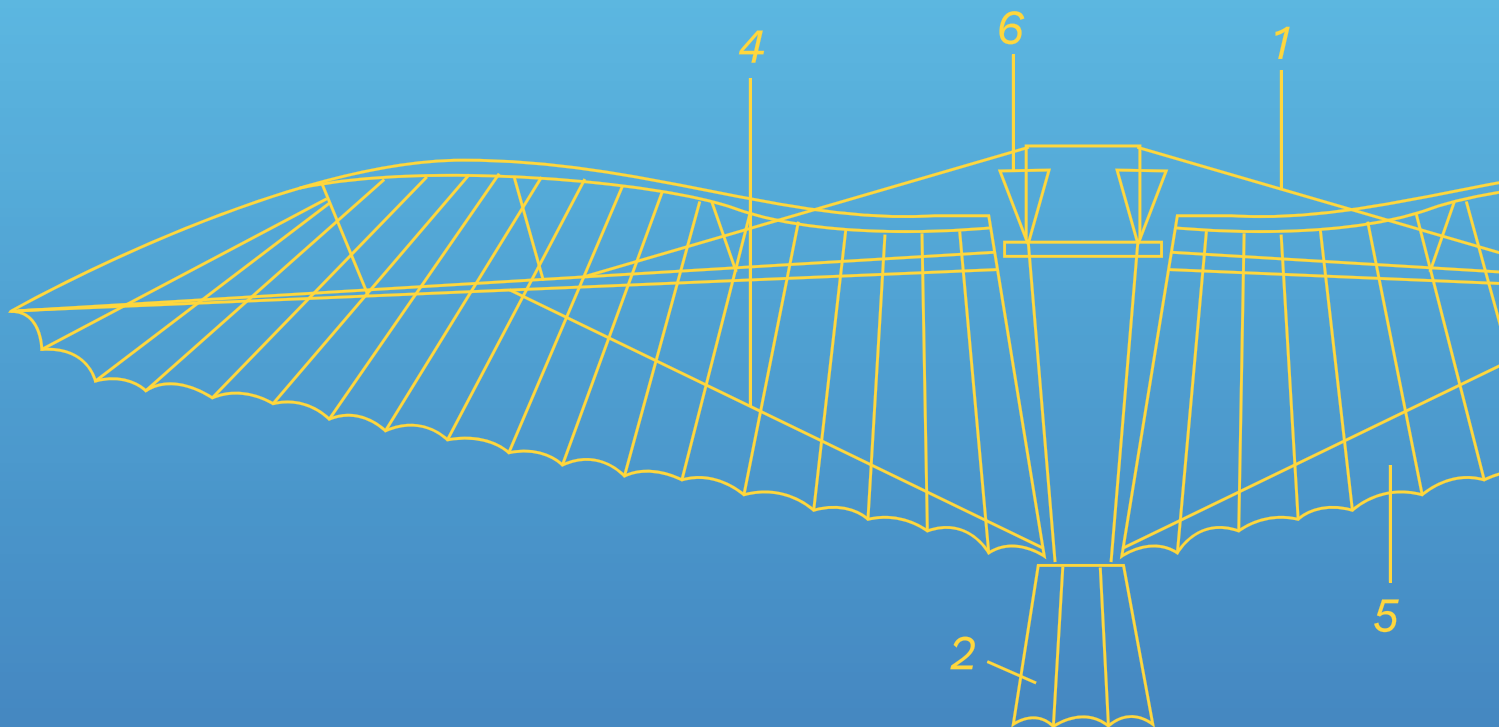
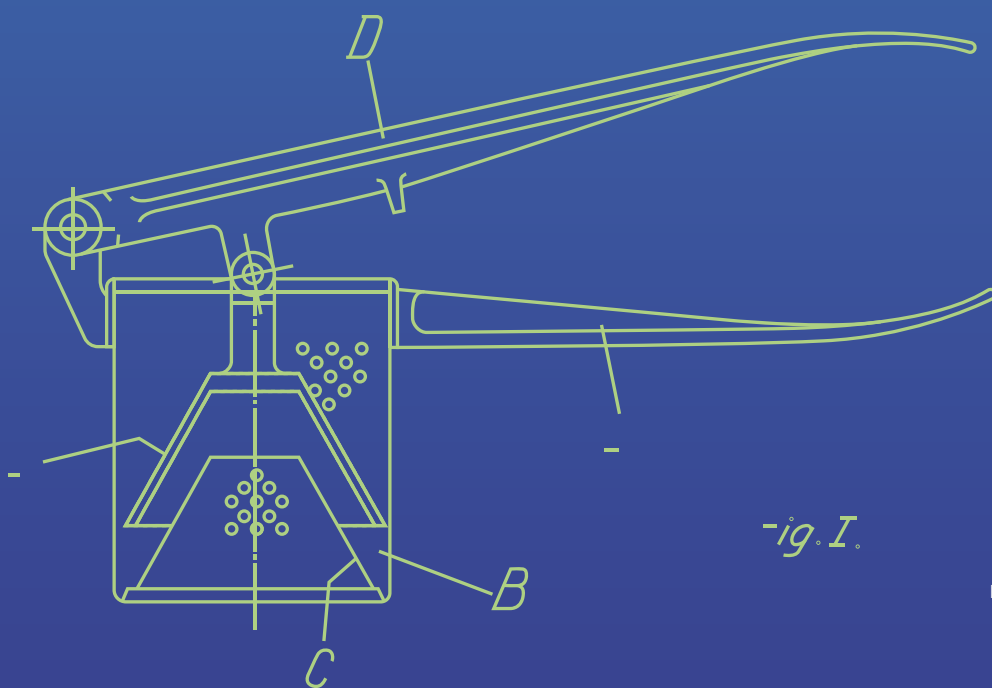




Hungarian Intellectual
Property Office

Facts Figures & 2025



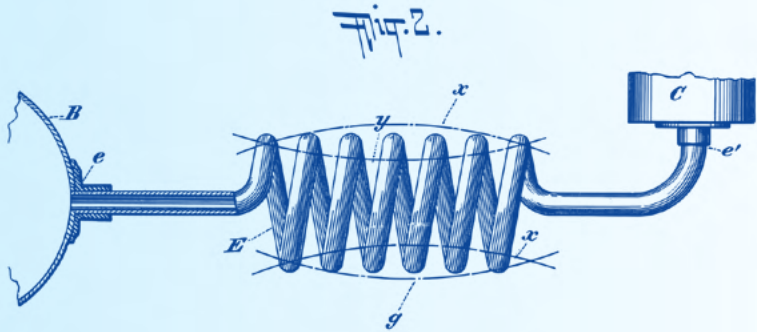
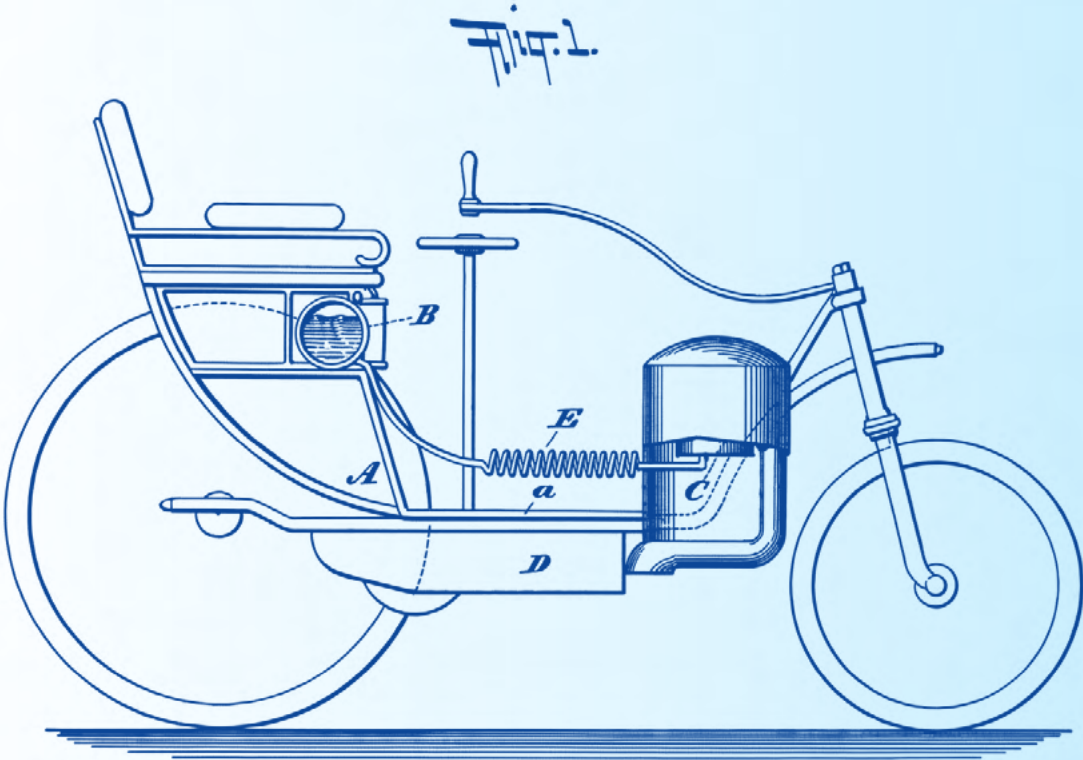
-ig. I.

13  HIPO

From idea to value, from value to future

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Foreword by the president

Dear Readers,

The protection of intellectual property is not merely a legal framework, but one of the most important drivers of knowledge-based economy. For the Hungarian Intellectual Property Office, 2025 confirmed the growing significance of intellectual property protection within Hungary’s innovation ecosystem, as stakeholders increasingly recognize the value of intellectual assets and make more conscious and strategic use of the mechanisms available for their protection and exploitation. This edition of “Facts and Figures” showcases this process, providing an insight into the Office’s activities and the development of intellectual property protection in both the domestic and international environment through data, trends, and professional achievements.

The medium-term institutional strategy, adopted in 2025, reaffirmed the Office’s mission: to contribute to enhancing domestic innovation and competitiveness through strengthening the protection of intellectual property. The strategy identifies customer-centric development of services, further improving digitalisation, and strengthening of international presence as key objectives. In addition, it places emphasis on active cooperation with the stakeholders of the innovation ecosystem, particularly with universities, research institutes, and enterprises, as well as on the development of awareness-raising activities. The document serves as a compass for the Office’s work in the coming years.

Despite international stagnation, filing numbers in Hungary developed positively in 2025 again, as clear increase was observed in several forms of protection. The number of patent applications filed through the national route increased by 11 %, while the number of utility model, trademark and industrial design applications also increased, by 18, 17 and 27 %, respectively. This trend indicates that domestic enterprises, research institutes, and universities are paying close attention to the legal protection of their innovations and recognise the economic significance of obtaining protection. This growth is underpinned by a conscious innovation policy, the strengthening of technology transfer and the establishment of a performance-based financing model for universities, where IP filings also play a major role, as well as the Office’s incentive measures, and its active awareness-raising and communication activities.

Another important achievement of 2025 was the enhancement of international presence. The Office’s experts played an active role in European and global working groups and also contributed to shaping international policy dialogue through earning several leadership positions in such groups. International cooperation not only enhances the recognition of the Hungarian intellectual property protection system but also creates opportunities for domestic experience to be incorporated into international practice and for best practices to be introduced in Hungary. Our Office achieved outstanding success at both international, and European levels, as well as in V4 relations. The Visegrád Patent Institute has been operating for almost 10 years as the only jointly established organisation in the region functioning on a daily basis. The protection of intellectual property is thus assuming an ever more important role in economic competitiveness and knowledge-based development.

Digital competencies and IT developments also played a decisive role in the Office’s operations. In 2025, electronic administration expanded further, with a significant proportion of submissions already being received online, enabling more efficient and customer-friendly operations. An important milestone in digitalisation, communication, and customer information was the launch of the Office’s new website, renewed both in content and appearance, providing a structured and modern platform for customers and other interested parties. In addition, new webform-based filing system, data warehouse-based reporting solution, and modern data management developments also supported efficient operations.

It gives added significance to the period under review that in 2026 HIPO celebrates the 130th anniversary of its establishment, and preparations for this event constituted a defining element of the Office’s activities in 2025. The work associated with the preparations and the related events not only provides an opportunity to recall the achievements of the past, but also reinforces the Office’s commitment to continue to support the work of Hungarian creators and enterprises in the future. The Office continues its activity, in an innovative, customer-oriented, and internationally active manner.

I am confident that this publication will serve not only as a comprehensive overview of the achievements of 2025, but also as an inspiration for a more conscious use of intellectual property, thereby contributing to the continued strengthening of the national innovation ecosystem.

Sincerely,



Szabolcs Farkas

President
Hungarian Intellectual
Property Office



1. Hungarian intellectual property achievements at home and abroad

The year 2025 proved to be an outstanding period for Hungarian intellectual property protection. Filing activity associated with Hungarian applicants showed significant growth across several forms of protection, clearly demonstrating the strengthening of the domestic innovation ecosystem and the increasingly conscious use of intellectual property protection tools.

Hungarian applicants' activity: the number of patent applications filed through the national route increased by 11% to 533, while utility model applications rose by 18% to 251. The number of national trade mark applications reached 4 077, representing a 17% increase, while design applications grew by 27% to 166. The fact that this positive trend appeared simultaneously across multiple forms of protection, indicates a broad-based strengthening of Hungary's innovation performance.

These favourable developments have been driven by the government's innovation policy, in particular the measures introduced under the Neumann János Programme, as well as by the deliberate development of research & development and the enhancement of the institutional environment. Higher education institutions and technology transfer organisations have played a key role in this process by contributing increasingly actively to the protection and exploitation of research results.

This process has also been supported by the university patent fast lane operated by the Hungarian Intellectual Property Office (HIPO), under which the number of relevant applications tripled in 2025, reaching 89. The programme provides rapid feedback to university applicants, thereby facilitating more informed innovation-related decision-making.

The year 2025 also brought significant progress in the reform of official fees. In order to encourage patent applications of Hungarian priority, an unprecedented 50% fee reduction was introduced for applicants filing their first patent application in Hungary.

Another milestone in 2025 was the adoption of the HIPO Strategy 2025–2028, which both defined the envisioned direction of development and reinforced the institutional framework. The strategy sets out clear objectives for the coming years: alongside ensuring efficient and balanced authority operations that respond flexibly to customer needs and changes of the international environment, it places particular emphasis on further strengthening intellectual property awareness, promoting customer-friendly and innovative office operations, and deepening digitalisation. These strategic objectives are aligned with the government's innovation ambitions and are expected to contribute to sustaining and further strengthening the favourable trends already evident in 2025, enabling the Office to continue performing its duties efficiently and at a high professional standard, even in the face of an increasing workload.

HIPO's Medium-Term Institutional Strategy (2025-2028)

The international standing of Hungary's intellectual property protection system has further strengthened. Experts from the Hungarian Intellectual Property Office (HIPO) had a strong presence in European and international working groups, where their active professional engagement substantially contributed to the development of shared regulatory frameworks and methodological standards. As a result, several significant achievements were realized in IP diplomacy, including the election of multiple experts to leadership positions within international bodies and the establishment of new avenues for cooperation.

Mr. Szabolcs Farkas,

President of the Hungarian Intellectual Property Office (HIPO), was elected Chair of the Budapest Union Assembly; his term will last until the end of the Assembly's 2027 session.

Mr. Péter Lábodý,

Deputy President of the HIPO, responsible for Legal and International Affairs, was elected Vice-Chair at the 46th session of the WIPO Standing Committee on Copyright and Related Rights (SCCR), and was subsequently appointed Chair of the SCCR for the 2026–2027 session, effective 1 December 2025.

Mr. Csaba Baticz

At the March 2025 session of the Working Group on the Development of the Lisbon System for the Protection of Appellations of Origin and their International Registration, Mr. Csaba Baticz, Chief Advisor to the President for Intellectual Property Law, was elected one of the Vice Chairs.

Overall, the growth observed in 2025 reflects the outcome of a complex, mutually reinforcing system in which government policy, institutional developments, domestic and international professional collaboration each play a decisive role. Concurrently, the protection of intellectual property is increasingly becoming a key factor in Hungary's economic growth and competitiveness.



Customer-focused authority

The activity of Hungarian applicants showed growth across multiple forms of protection, while the HIPO continued to ensure the efficient and highly professional execution of its official functions despite an increasing workload. The trends observed throughout the year clearly indicate that intellectual property protection is becoming increasingly integrated with the functioning of Hungary's innovation system, as well as with the enhancement of economic competitiveness and knowledge-based development.

The rise in nationally filed patent applications originating from Hungary reflects that domestic inventors, enterprises, and research

institutes — and particularly universities — are paying growing attention to the legal protection of their inventions, recognizing the economic and strategic significance of patent rights.

The increase in trade mark applications demonstrates that Hungarian businesses are placing greater emphasis on protecting their brands and strengthening their long-term market position.

Similarly, the heightened interest in design protection indicates that product appearance and design are playing an increasingly important role in economic competition.

Nationally filed applications from Hungarian applicants (2025)

Nationally filed patent application

533

+11%

Nationally filed applications for utility model protection

251

+18%

Nationally filed trade mark application

4077

+17%

Nationally filed applications for plant variety protection

49

+18%

Nationally filed applications for design protection

166

+27%

Number of designs in the nationally filed applications for design protection

459

+37%

Patent administration

Patent applications

A **patent** is a form of industrial property protection that grants the exclusive right to exploit a **technical solution, which is new, involves an inventive step, and is industrially applicable**. The term of protection is up to 20 years. Patent applications can be filed through national, regional, or international routes, depending on the countries in which protection is sought.

Nationally filed

patent applications can be filed with the HIPO, resulting in protection within the territory of Hungary. National patent applications include applications filed by Hungarian applicants with the HIPO and by foreign applicants directly with the HIPO, as well as earlier PCT applications entering the national phase.

European patents

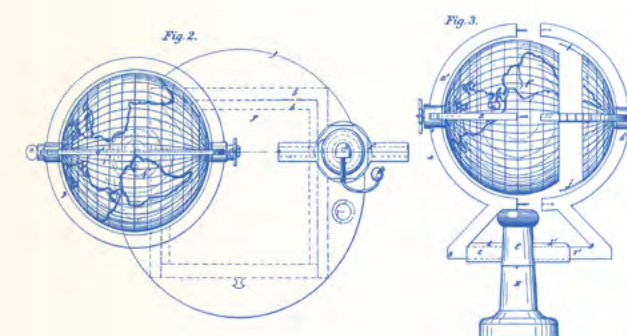
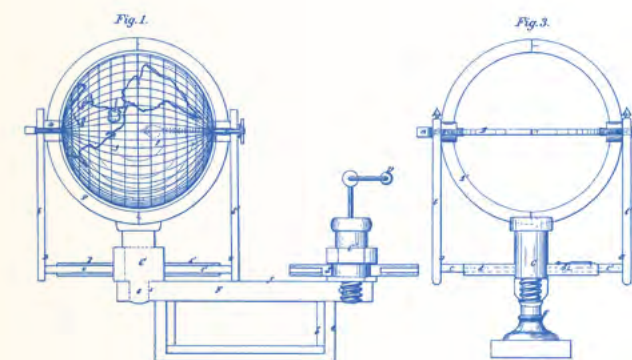
may be obtained under the European Patent Convention (EPC) in the 39 contracting member states. European patent applications can be filed either with the European Patent Office (EPO) or with HIPO. Once granted, a European patent can be validated in any of the 39 EPC member states through national registration to be effective in the respective country.

Under the international route,

patent proceedings can be initiated in 158 contracting states through a single application filed in one language and at one office under the Patent Cooperation Treaty (PCT). Acquisition of rights in a specific jurisdiction occurs during the later so-called national phase of the procedure. In the national phase covering the territory of Hungary, the proceedings are conducted before the HIPO in accordance with national law.

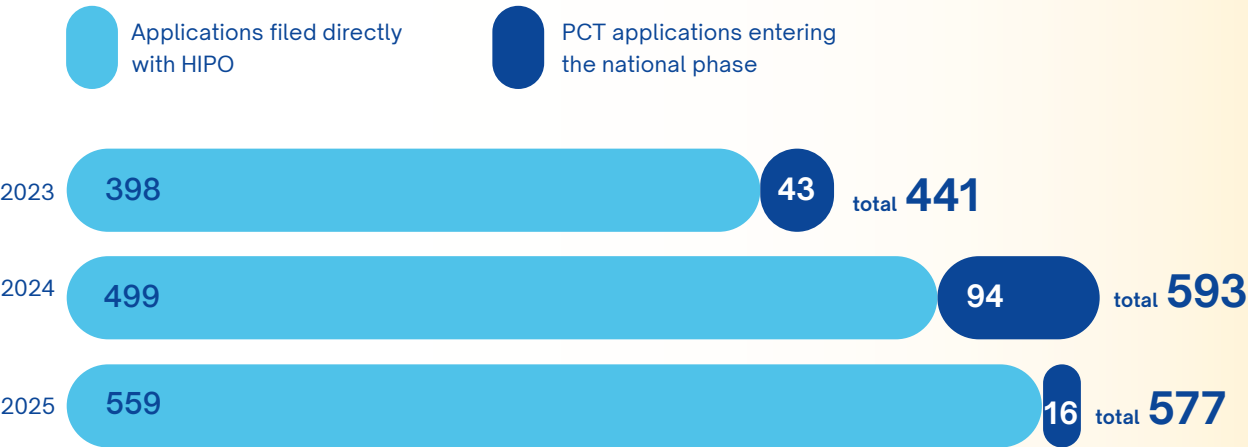
Foreign customers seeking patent protection in Hungary

typically choose the European route and **request in Hungary the validation of their European patents** granted by the EPO.

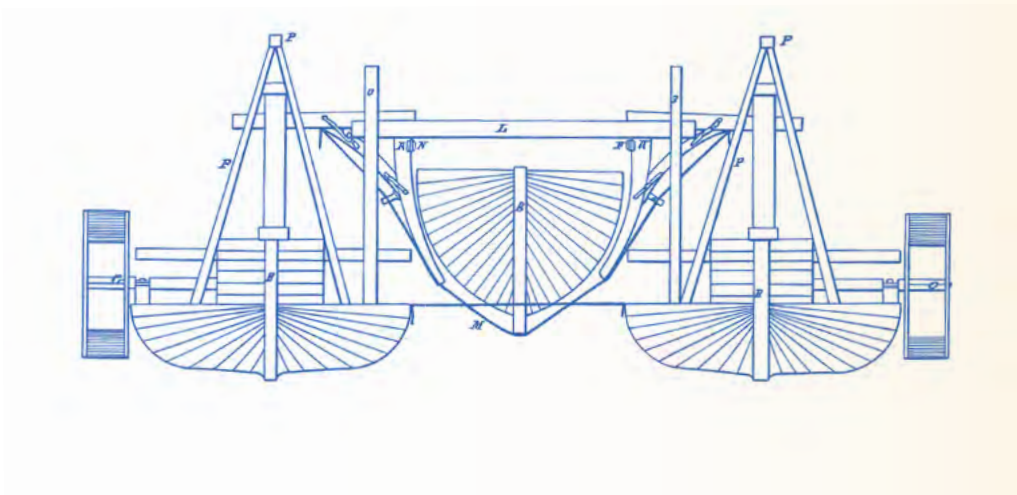


Requests initiating patent proceedings in Hungary

Nationally filed patent applications



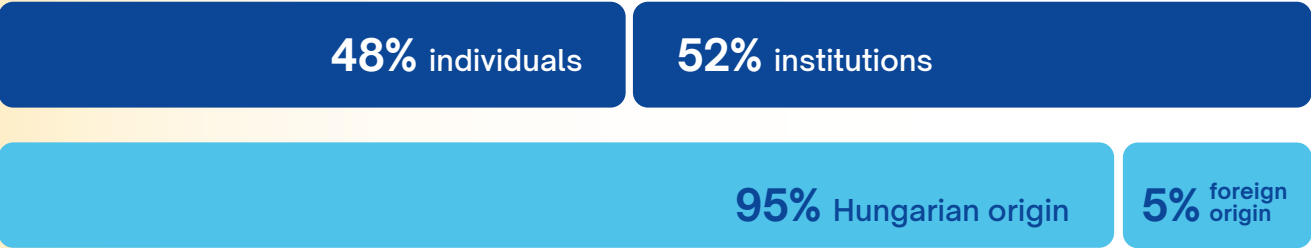
66% of nationally filed applications were submitted electronically.



Requests for validation of European patents



Breakdown of applicants filing patent applications directly with HIPO



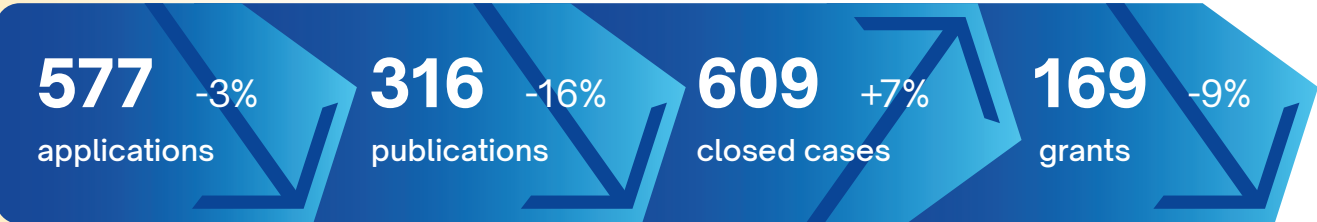
Direct applications to HIPO from Hungarian institutional applicants

- University of Debrecen — 31
- University of Szeged — 18
- University of Miskolc — 16
- Széchenyi István University — 13
- University of Óbuda — 11

Patent procedures

The Office is responsible for conducting examinations and proceedings related to granting **patents filed through the national route**, as well as for processing **requests for the validation of European patents in Hungary**.

Data on national patent proceedings



28% of closed cases ended with granting.

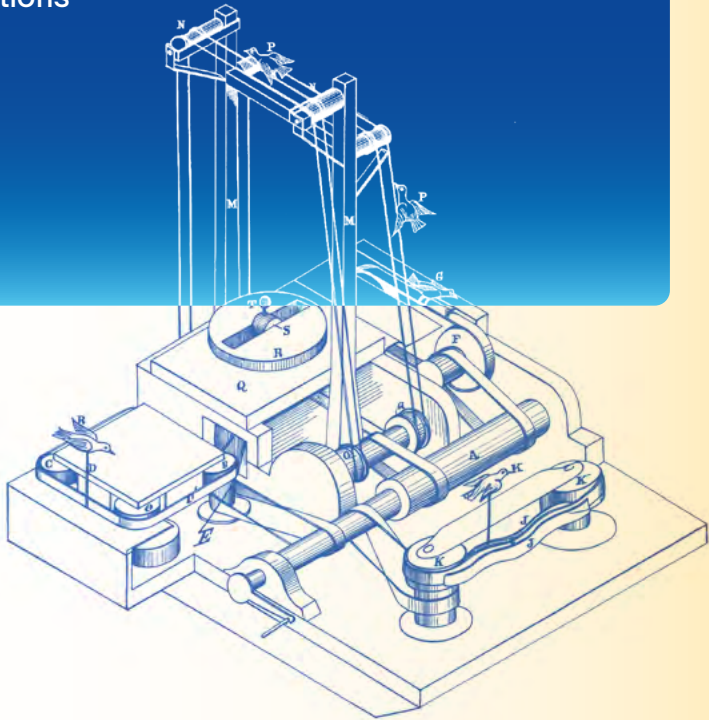
433

Novelty Search Reports

114
Novelty Search Report
with a Written Opinion

41 through ordinary procedure
64 through fast lane
9 in English

319
Novelty Search Report
with Explanations

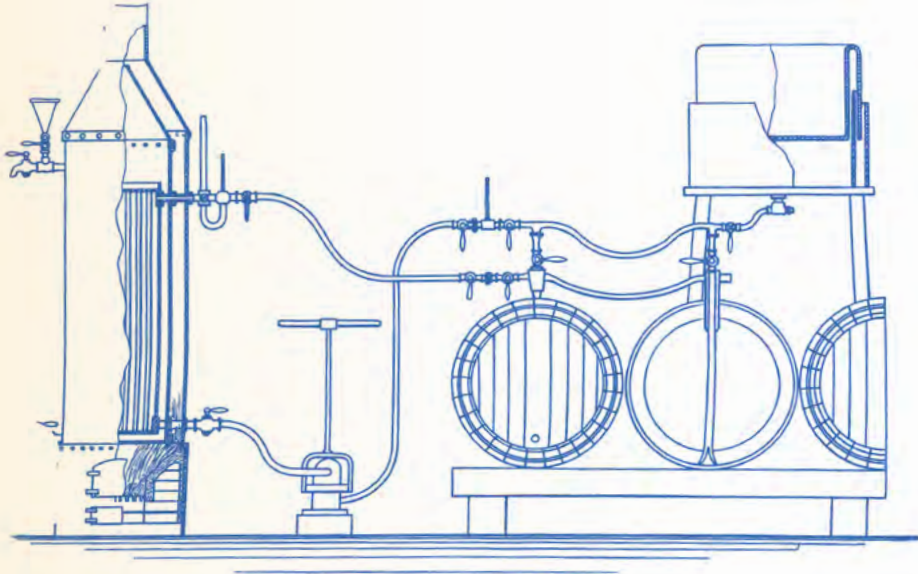


22.3 months -3%
gross processing time

The average gross processing time of patent grant proceedings indicates the time elapsed between the filing of a patent application and the completion of the proceedings. For national cases, the gross processing time was 22.3 months, representing a 3% decrease compared to the previous year.

15.3 months -12%
net processing time

By subtracting the time available to the applicant for preparing responses to office invitations, the average net processing time is obtained. The average net processing time for national cases was 15.3 months, representing a 12% decrease compared to the previous year.



Patents in force in Hungary

TOP5 technology fields	Patents granted nationally	European patents	Patents in force
Pharmaceutical industry	197	12 143	12 339
Other equipment	222	6 232	6 453
Instrumentation industry	227	5 218	5 445
Chemical industry, excluding pharmaceutical industry	231	5 071	5 301
Electrical equipment, excluding electronics	154	4 830	4 984



Direct applications to HIPO from Hungarian institutional applicants

University of Debrecen — 31
University of Szeged — 18
University of Miskolc — 16
Széchenyi István University — 13
University of Óbuda — 11



Patent right holders in Hungary by country of origin

United States of America — 7 676
Germany — 5 854
South Korea — 2 659
Switzerland — 2 322
Japan — 2 245



Right holders with the highest number of patents in force in Hungary

The table includes both patents granted nationally and European patents validated in Hungary.

LG Energy Solution, Ltd. (KR) — 1192
Qualcomm Incorporated (US) — 1183
Contemporary Amperex Technology Co., Limited (CN) — 416
Samsung Electronics Co., Ltd. (KR) — 338
Samsung SDI Co., Ltd. (KR) — 311



Hungarian right holders with the highest number of national patents

Richter Gedeon Nyrt. — 49
Egis Pharmaceuticals Zrt. — 36
University of Szeged — 16
EUROAPI Hungary Kft. — 16
Pannon University — 14

Utility model administration

Utility model is a form of intellectual property that protects an object or equipment incorporating a new technical solution. It covers solutions that are new, involve an inventive step, and are industrially applicable, but which are typically **simpler or represent smaller technical developments than those protected by patents**. The maximum term of protection is 10 years.

National route

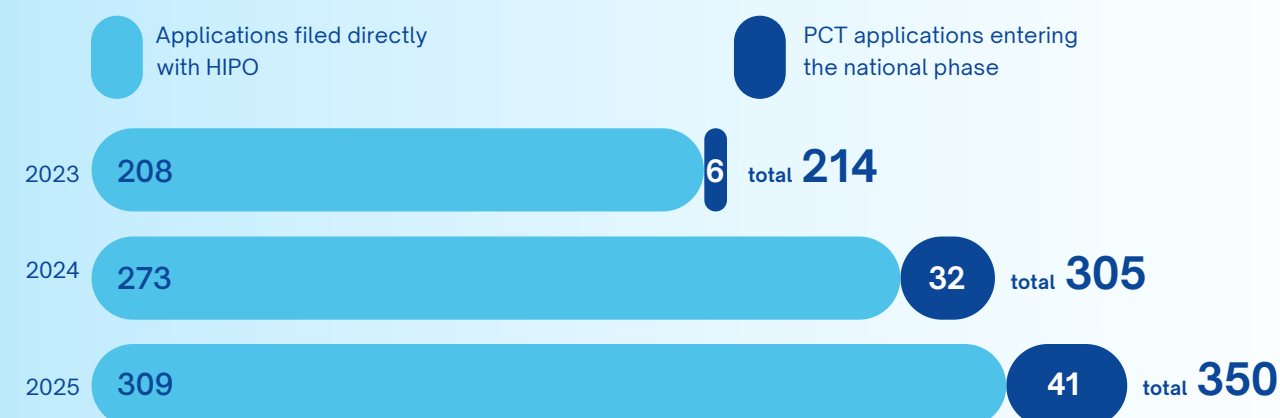
A utility model application through the national route can be filed with the HIPO, resulting in protection within the territory of Hungary.

International utility model proceedings

Similar to patents, international utility model proceedings can be initiated under the PCT framework with a single application filed in one language at one office. The national phase in Hungary is conducted before the HIPO in accordance with Hungarian law.

Utility model applications

Nationally filed utility model applications



Percentage of electronically filed applications: **56%**.

72% of applications were filed by **Hungarian applicants**.

46% of applications were filed by **institutions**.

Data on national utility model proceedings



64% of closed cases ended with grants.

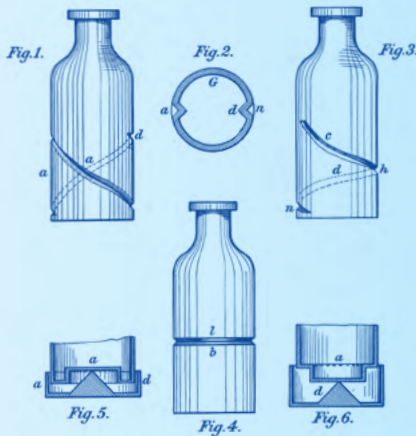
4,5 months **+19%**
net processing time

The average net processing time of closed utility model proceedings in 2025 was 4.5 months. The 19% increase is attributable to the rise in the number of applications.

Supplementary protection certificates (SPCs)

A **Supplementary Protection Certificate (SPC)** extends the **protection period** of a pharmaceutical or plant protection product already covered by a patent, **under a distinct form of intellectual property protection**. - The development and marketing authorization of a new medicinal or plant protection product involve lengthy approval procedures. As a result, the period during which the patent's 20-year term can be used for exclusive exploitation is significantly reduced. An SPC allows for an extension of up to 5 years, enabling the holder to enjoy exclusive rights for a longer duration.

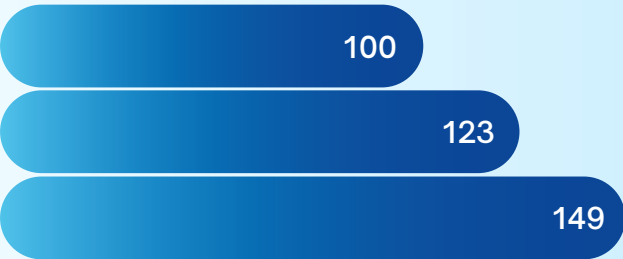
The HIPO conducts proceedings for the grant of SPC's targeting Hungary and maintains the national SPC register.



SPC applications



SPC's currently in force

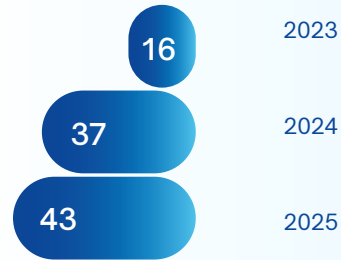


Administration of plant variety protection

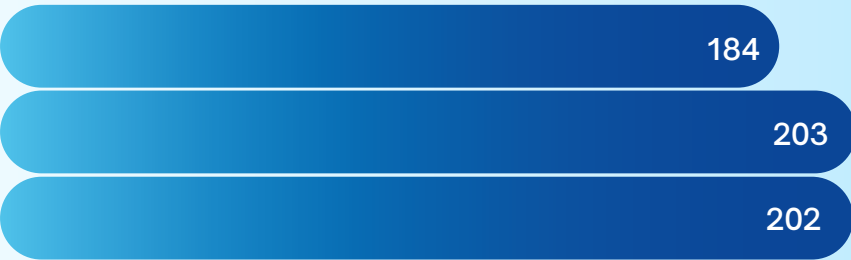
Plant variety protection provides legal protection for newly bred plant varieties. A plant variety belonging to any botanical genus or species may be granted plant variety protection. The standard term of protection is 25 years, with certain exceptions — e.g., vines, trees, and potato varieties — where protection lasts 30 years. -



Applications for plant variety protection



Plant variety protections in force



Trade mark administration

Trade mark applications

Any sign capable of distinguishing goods or services of one undertaking from those of others may be protected by a trade mark. A trade mark may, for example, consist of a word, graphic element, symbol, name, colour combination, or a combination of these. The term of protection is 10 years, and it may be renewed indefinitely in successive 10-year periods. -

Protection within the territory of Hungary can be obtained nationally by filing an application with the HIPO.

Applicants may also register trade marks internationally under the Madrid Agreement.

After obtaining national protection, trade mark owners can file a single application, pay a single fee, and submit the application in one language in any country that has ratified the Agreement.

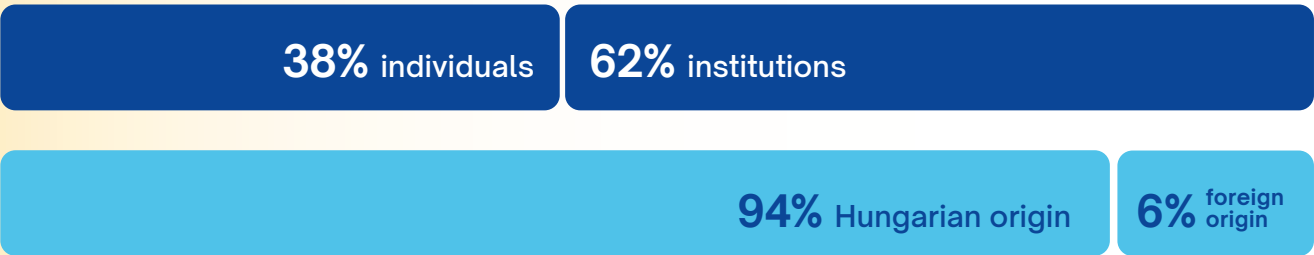
Trade mark applications



Additionally, 8 applications for certification marks and 5 applications for collective marks. -

87% of applications were filed electronically. -

Breakdown of applicants of national trade mark filings





Applicants with the most national trade mark filings

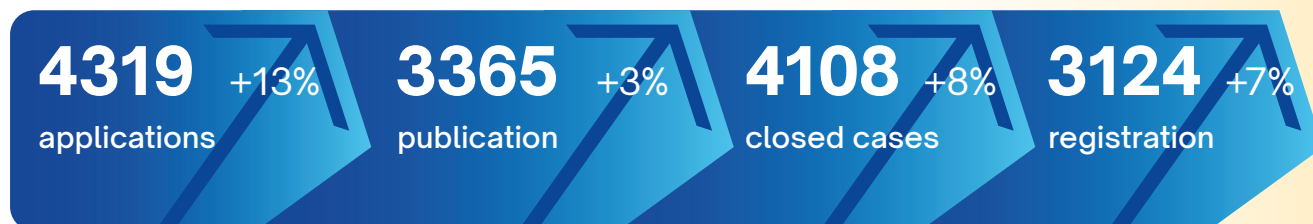
- Richter Gedeon Nyrt. — 93
- Egis Pharmaceuticals Zrt. — 88
- Fundamenta-Lakáskassza Zrt. — 37
- Fundamenta-Lakáskassza Kft. — 32
- University of Debrecen — 26

Trade mark procedures

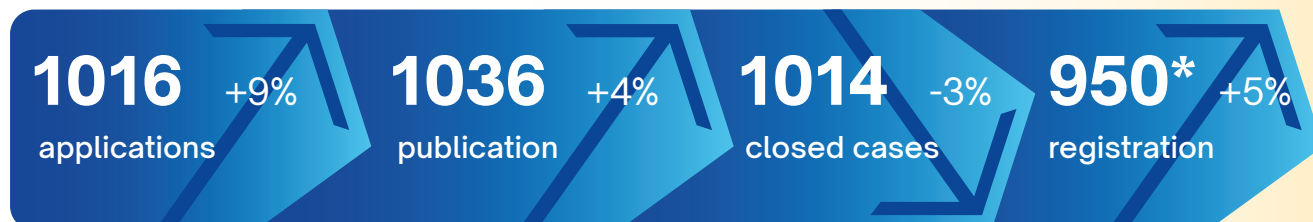
As regards the protection of trade marks, the HIPO is responsible for the conduct of national trade mark registration proceedings, including the examination of oppositions and observations, of proceedings for the conversion of an EU trade mark application or an EU trade mark into a national application, and of proceedings for declaration of invalidity or revocation of a trade mark. -

The responsibilities of the HIPO, in its capacity as the Office of origin, include the examination and forwarding of international trade mark applications filed through the Office; taking the decision on the subsequent extension of protection of an international trade mark registration to the territory of Hungary; deciding on the international trade mark applications designating Hungary; as well as converting international registrations into national trade mark applications.

Data on national trade mark application proceedings



Data on international trade mark application proceedings



* Protection was granted without issuing a provisional refusal.
76% of closed cases ended with registration.

19 weeks

average processing time

As a designated office, processing times have been maintained, currently at an average of 19 weeks.

5 months

average gross processing time

The average gross processing time for national trade mark registration proceedings in 2025 was kept to 5 months (4.8 months), which is considered a significant achievement, particularly in light of the increased workload.



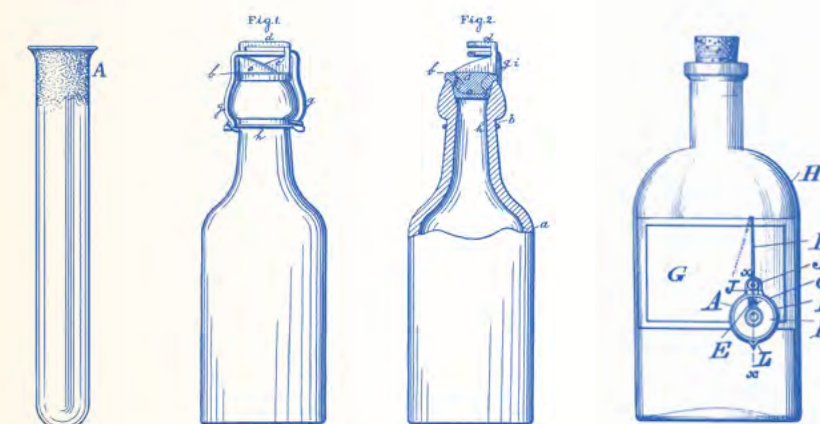
Right holders by country of origin

- Hungary — 37 727
- USA — 4 949
- UK — 939
- Germany — 920
- Japan — 746



Right holders of the most national trade marks in force

- Richter Gedeon Nyrt. — 1 245
- Egis Pharmaceuticals Zrt. — 1 061
- Media Services Support and Asset Management Fund — 286
- TV2 Media Group Zrt. — 245
- Mediaworks Hungary Zrt. — 217



72

trade marks that
are more than
100 years old

The national trade mark register
contains 72 trade marks that are
more than 100 years old. -

Holders of trade marks older
than 100 years include GRUPA
MASPEX Sp.z.o.o. Sp.k. 'Apenta'
in 1899, Bayer 'Aspirin' in 1899,
Aesculap AG. 'AESCULAP' in 1900,
Valvoline LLC 'VALVOLINE' in 1902
and Johnson & Johnson 'LISTERINE'
in 1903.



The oldest trade mark

The oldest trade mark with an
application date of 26 July 1895
is 'ODOL' filed by Panadol GmbH.



A 123-year-old trade mark

The oldest Hungarian holder of
a trade mark is Richter Gedeon,
whose sign "TONOGEN", appearing
in the register with the filing date
of 19 November 1902, was 123
years old in 2025.



Administration of geographical indications

33

international
appellations of origin

19

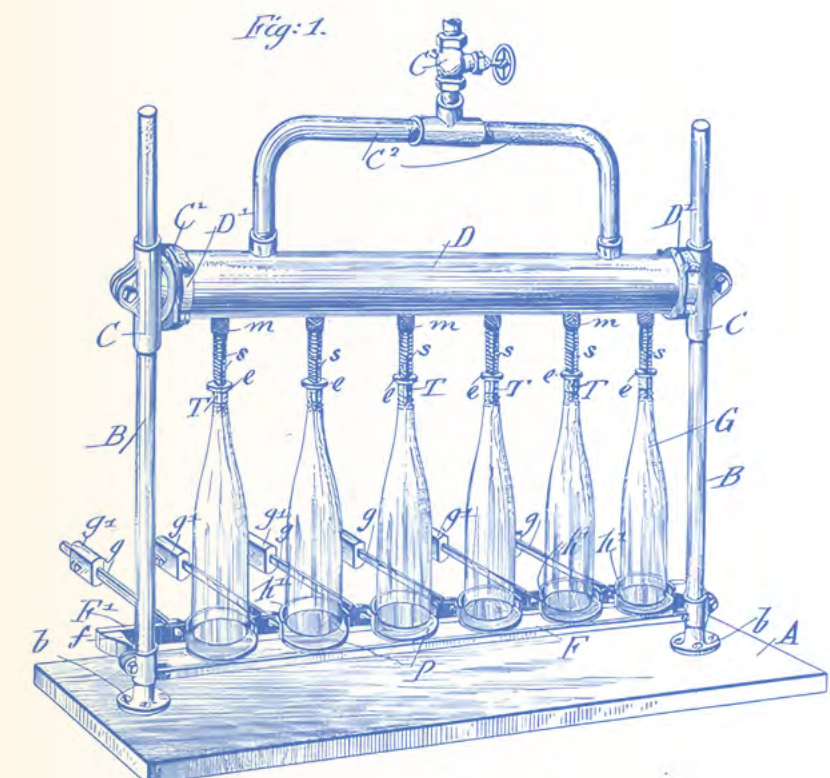
international
geographical indications

A geographical indication and an appellation of origin, used in the course
of trade to indicate the geographical origin of a product, may be protect-
ed as a geographical indication. Both are the name of a region, locality,
or, in exceptional cases, a country; however, an appellation of origin is
a narrower category in terms of the closeness of the link between the
specific quality, reputation, or other characteristic of the designated
product and the geographical area.

In the case of appellations of origin, the characteristic concerned must
be the result exclusively or essentially of natural and human factors spe-
cific to the environment concerned, and the production, processing and
preparation of the product must all take place in the same area, whereas
for geographical indications, it is sufficient if the specific character is
essentially attributable to the geographical origin, and it is sufficient if at
least one of the stages of production takes place in the area concerned.
The protection lasts indefinitely.

The HIPO acts on applications for registration of geographical indications
and – based on the Lisbon Agreement – on international applications.

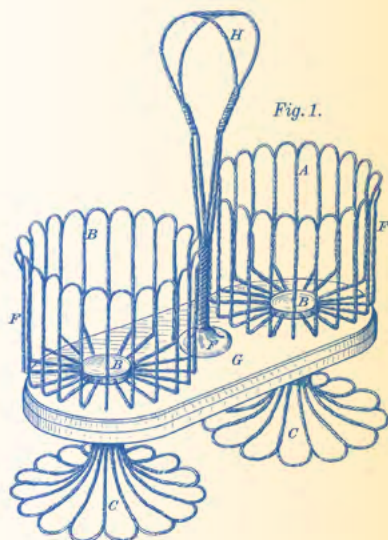
In 2025, HIPO received 33 international appellations of origin and
19 international geographical indications.



Design protection administration

Design protection applications

Design right is an industrial property title protecting **the appearance** of a product. It protects only the aesthetic appearance, not the technical solutions. The term of protection is 5 years, renewable for a maximum of 25 years.



Nationally filed

protection for the territory of Hungary may be obtained through a nationally filed application to the HIPO. -

Internationally,

industrial design protection can be obtained by filing a single application under the Hague Agreement Concerning the International Registration of Industrial Designs. The same design can be protected simultaneously in several countries designated in the application, making the proceedings easier, faster and also cheaper, thanks to the uniform fees.

24

international industrial design applications

In 2025, the HIPO received 24 international industrial design applications designating Hungary under the Hague system, comprising a total of 26 designs. (Due to the international filing rules, the final figure will only be known in the second half of 2026.)

Applications for national design protection

● Applications for national design protection ● Number of designs



Percentage of electronically filed applications: **71%**.

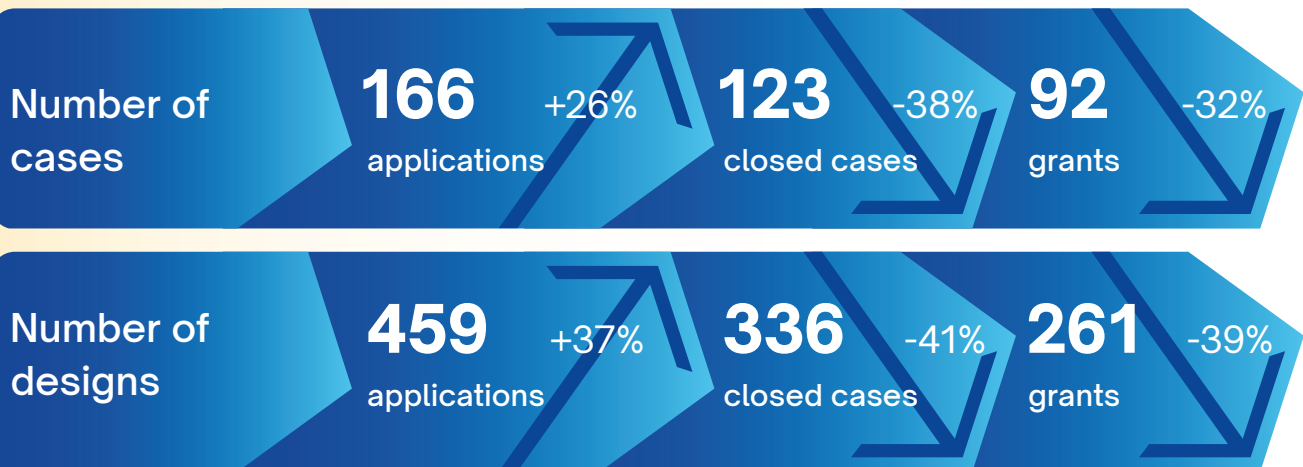
100% of applications come from Hungarian applicants.

74% of applications come from individual applicants.

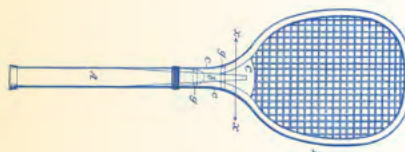
Design protection procedures

In the field of design protection, the Office is responsible for conducting **proceedings for the grant of national design protection**, proceedings for a declaration of non-infringement, proceedings for the **invalidation of design protection** and for **deciding on international industrial design protection applications designating Hungary**.

Data on national design protection proceedings



75% of cases closed resulted in at least partial grants.



13 weeks -8%
average processing time

The average processing time of the cases decreased significantly, by 8%, compared to the previous year: in 2025 it was 13 weeks (3 months).

Design protections in force

● Design protections in force ● Number of designs



Intellectual property rights in force in Hungary

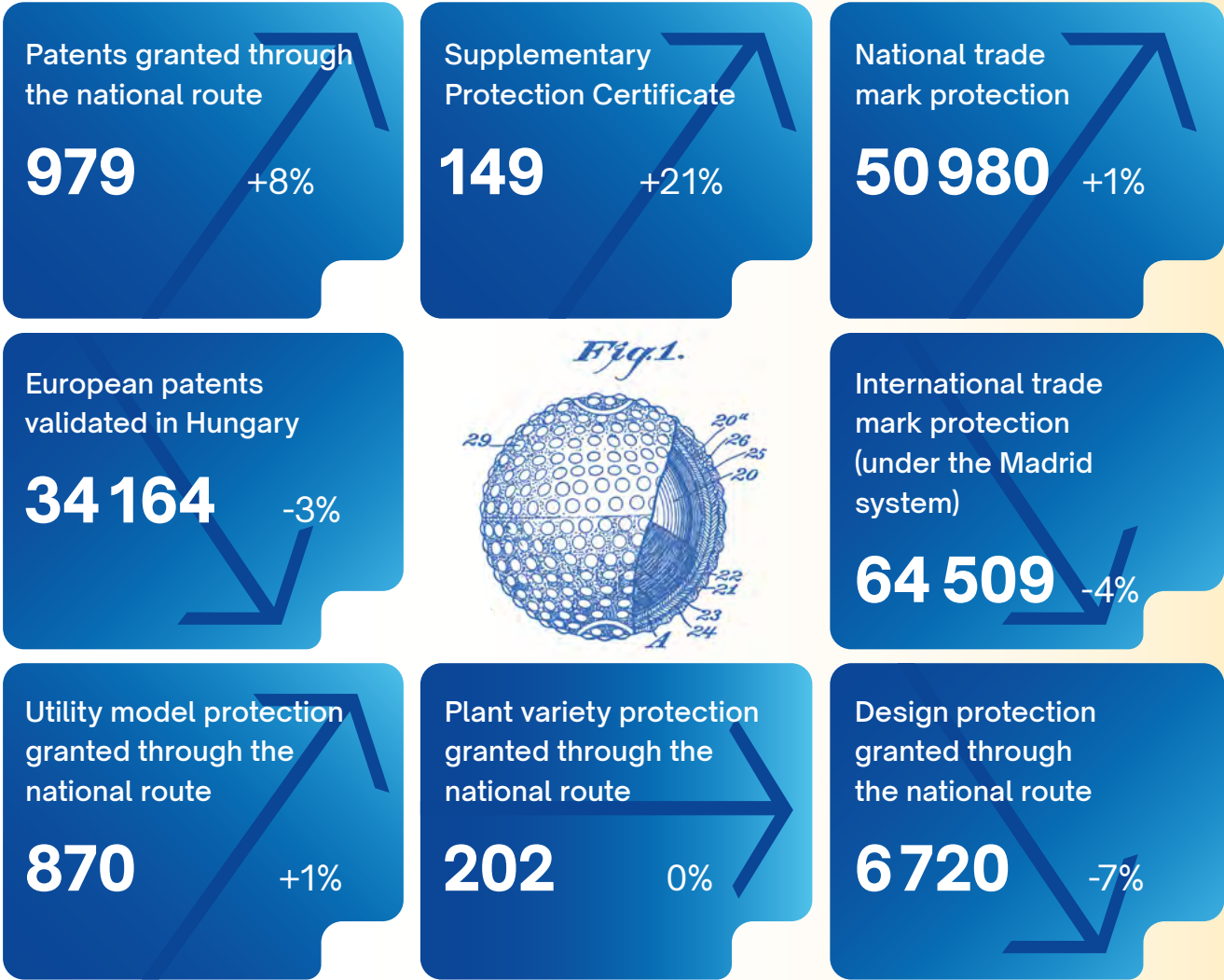
The economic significance of intellectual property rights that are valid and in force in Hungary is outstanding.

On the one hand, patents, trade marks, and other forms of protection grant exclusive rights to their holders, preventing market entry by copies of the protected solutions. At the same time, publicly available registered information concerning existing rights enables domestic market participants not only to research their freedom to operate but also to ensure that they may manufacture, use, and market their products and technologies without infringing the existing industrial property rights of third parties, thereby allowing them to operate lawfully and within a predictable business environment.

On the other hand, intellectual property rights play a key role in technology transfer: by ensuring a return on R&D activities, they stimulate innovation, the development of knowledge economy, and contribute to the competitiveness of domestic enterprises, and, overall, support economic growth.

Number of industrial property rights in force in Hungary

(based on HIPO's data, showing the stand at the end of 2025 and the change compared to 2024)



81% of industrial property applications filed through the national route were submitted electronically, as were 78% of all filings.

3. Copyright administration

Supervision of collective and independent rights management organisations

28

proceedings

Maintenance of an online register

The online register includes updating registration data, uploading documents that organisations are required to publish, and authorising representative collective rights management activities. In 2025, a total of 28 registration proceedings were conducted, in which collective rights management organisations submitted information on the conclusion and amendment of their mutual representation agreements, or on changes to their internal regulations. -

1 306

requests

Voluntary register of works

The number of requests for the voluntary registration of copyright works has been increasing year by year, and experience indicates that there is a growing demand for personalised administration. In 2025, the Office received a total of 1,306 requests.

13

proceedings

Conduct of supervisory proceedings

Of the 13 annual supervisory proceedings initiated in 2025, 4 proceedings ended with a notification (order) and 9 proceedings required a decision as a supervisory measure. The Office staff personally attended 11 meetings of the governing bodies of the collective rights management organisations. No complaints were received concerning the activities of collective rights management organisations. There were no grounds for the Office to start any supervisory proceedings, as such proceedings have to be started only if necessary. In connection with the supervisory proceedings, the Office also carried out the administrative and registration tasks relating to the supervisory fees.

20

tariff approvals

Taking part in the tariff approval proceedings

Within the framework of the tariff approval proceedings, the HIPO submitted 21 draft tariffs for consultation to the Minister of Culture and Innovation, while the draft on tariffs pertaining to public performances were submitted to the Minister for National Economy. Then the Office forwarded the draft tariffs to the Minister for Justice with the attached recommendations for approval. One of the collective rights management organisations withdrew one of its draft tariffs. The Minister responsible for Justice finally approved 20 tariffs on 17 November 2025.

23

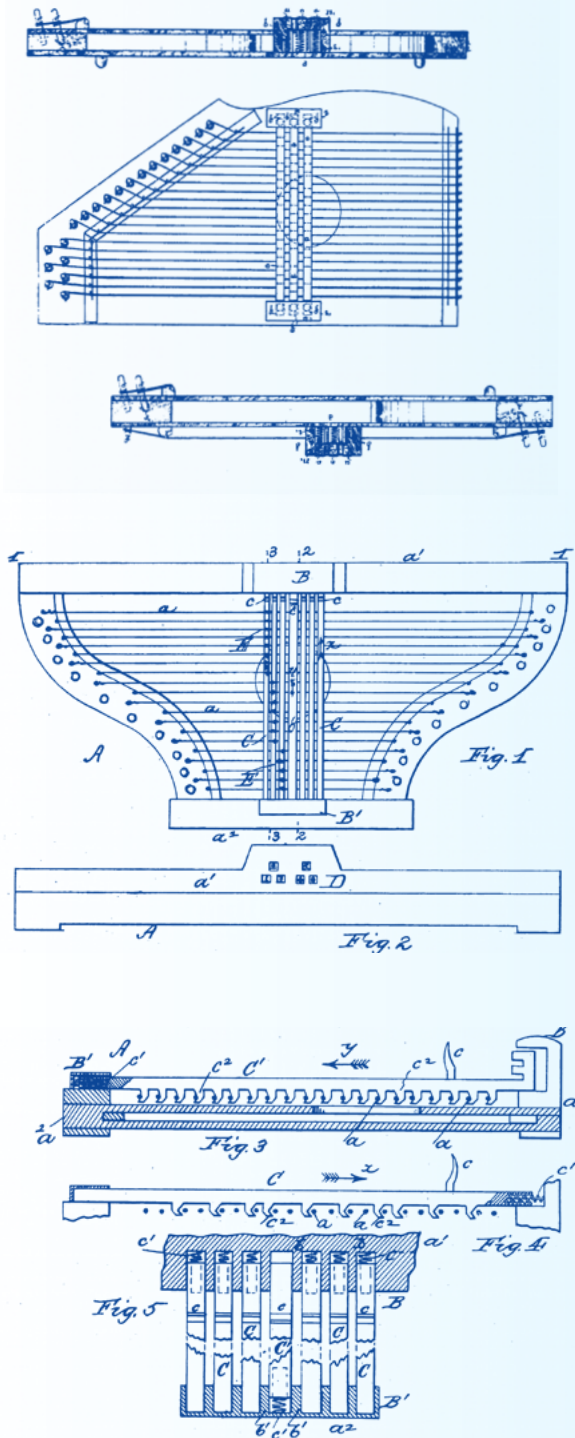
requests

Orphan works

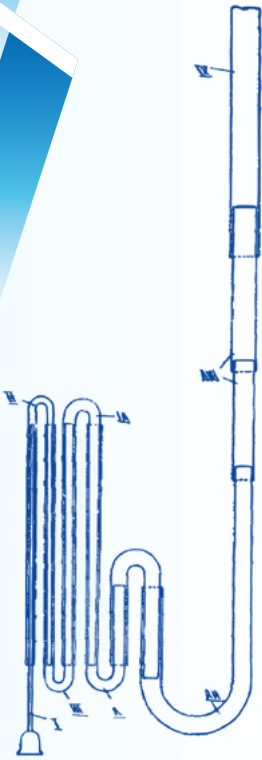
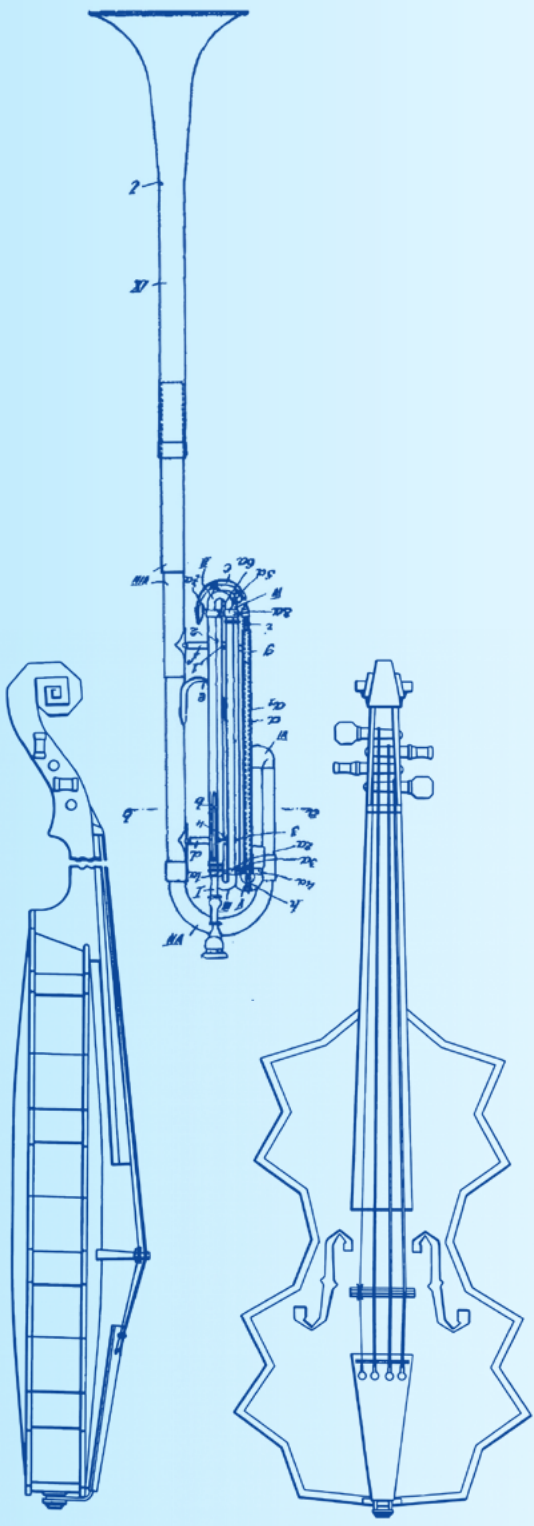
The Office is also responsible for tasks relating to the authorisation and registration of using the works of authors who are either unknown or their whereabouts are unclear (orphan works). During 2025, 23 requests for authorisation to use orphan works were submitted. Of these applications 57% concerned architectural works.

The register publicly available on the Office's website (<http://kjk.sztnh.gov.hu>) showed the following associations and business entities as rights management organisations at the end of 2025:

Collective rights management organisations



Independent rights management organisations



4. Preparation and application of laws affecting the protection of intellectual property

Preparation of laws

As in the previous years, the HIPO continued to actively contribute to the preparation of, and commenting on, draft laws on the protection of intellectual property in 2025, thus facilitating the legislative activities of the Ministry of Justice and the Ministry of Culture and Innovation in this area. The most important amendments concerned the following areas:

The transformation of the **system of patent fee benefits** started following a comprehensive codification proposal, with the amendment of Act XXXIII of 1995 on the protection of inventions by patents. This was accompanied by a number of further legislative amendments, with the technical preparation of the HIPO and its involvement in the legislative process, such as the amendments to

Amendments to the Patent Act

The initiative adopted at legislative level to amend **Act XXXIII of 1995 on the protection of inventions by patents** served to ensure institutional medium-term financial sustainability in such a way that the Office could set aside a reserve, up to an amount equivalent to fifteen percent of the actual revenues of the given year. In the second half of 2025, the HIPO contributed to the preparation and giving an opinion of the amendment of this Act on two further occasions. One set of these changes, effective from 24 December 2025, expanded the scope of duties of the HIPO, to include the keeping of a know-how register as a new element, and clarified, at the statutory level, the Office's role in facilitating the effective enforcement of intellectual property rights. As a result of another amendment, which entered into force on 1 January 2026, the possibility of accelerating the patent application procedure was introduced.

Amendments of the Patent Attorneys Act

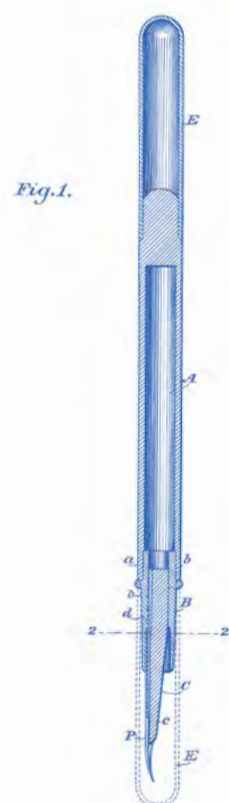
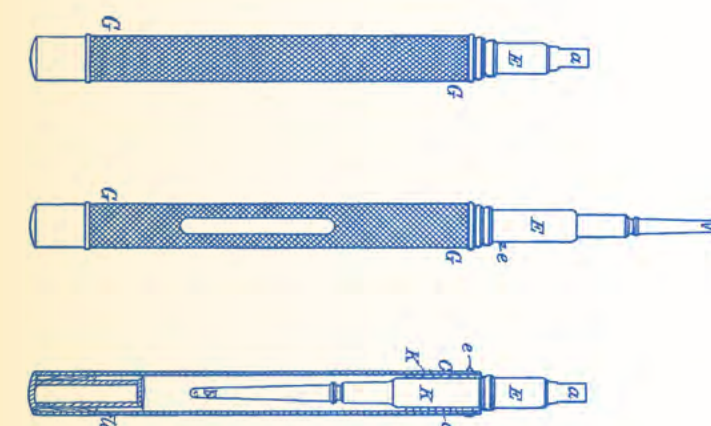
Act XXXII of 1995 on patent attorneys and the amendment of Decree No. 76/1995 (XII.29.) IKM on the Patent Attorney Examination aimed to increase the number of patent attorneys while simultaneously maintaining the professional quality of their work, which proposals also became effective legislation in 2025 following preparatory work by the HIPO. -

In order to comply with the European Union's **legal harmonisation obligations**, the following steps were taken: -

- preparation of amendments to Act XLVIII of 2001 on the legal protection of designs (the amended provisions entered into force in June–July 2025), -
- amendment of the provisions concerning geographical indications in Act XI of 1997 on the protection of trade marks and geographical indications.

It is worth noting that the main provisions of Regulation (EU) 2023/2411 on the protection of geographical indications for craft and industrial products and amending Regulations (EU) 2017/1001 and (EU) 2019/1753 entered into force on 1 December 2025.

The Decrees of the Ministry of Justice on the detailed formalities of applications for certain industrial property rights were also amended in the course of 2025. From 1 January 2026, the requirements for drawings forming part of patent and utility model applications have changed, allowing the submission of colour representations.



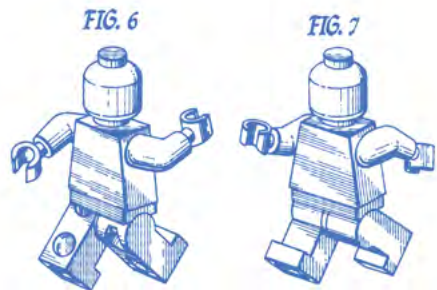
- Decree No. 19/2005. (IV. 12.) GKM on the fees for administrative services in industrial property procedures before the Hungarian Patent Office,
- Government Decree No. 138/2014. (IV.30.) on the detailed provisions of the use of orphan works (Orphan Work Decree),
- Government Decree No. 216/2016. (VII.22.) on the detailed rules of the collective management organizations and independent management entities and of proceedings concerning collective management,
- Decree 26/2010. (XII. 28.) KIM on the detailed rules of the voluntary register of works,
- Decree 19/2016. (IX. 5.) IM on rules concerning administrative service fees payable for procedures related to the notification of collective management organizations and independent management entities' rights management activities, as well as the authorization of collective management activities carried out as a representative collective management organization, and
- Government Decree No. 270/2002. (XII. 20.) on the Structure and Operation of the Board of Experts on Industrial Property.

Application of the law

The HIPO contributes to the production of written materials aimed at ensuring **uniform interpretation of the law** and consistent legal practice. In 2025, the Office was involved in the drafting of the Hungarian submission in several preliminary ruling cases:

Industrial property protection

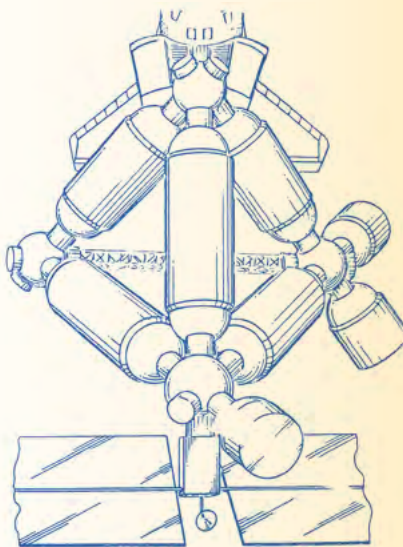
The HIPO contributed to the development of the Hungarian position to be represented in the LEGO preliminary ruling proceedings, in which questions arose regarding the interpretation of certain provisions of Council Regulation (EC) No 6/2002 on Community designs (in that case, the Court of Justice of the European Union delivered the judgment on 4 September 2025, without a hearing),



Copyright

Due to the implications for the Hungarian copyright system, it was deemed necessary to intervene in three preliminary ruling proceedings; in all three cases, the HIPO prepared technical proposals for the Ministry of Justice and the Ministry of European Union Affairs that reflected the Hungarian position to be represented.

- These affect the new right to the residual remuneration of authors and performers vis-à-vis service providers and its exclusive exercise by collective management organisations;
- the payment of the private copying remuneration;
- and the proceedings in the third case sought to assess how the operation of an LLM-based chatbot is to be interpreted from the point of view of copyright under the CDSM and Info-Soc Directives, in particular where the chatbot's replies appear in part identical to the content of press publications.



Enforcement

The protection of intellectual property and creators' rights, as well as the enforceability of these rights, is an essential element in encouraging creative intellectual activity. National intellectual property offices and international organizations work independently and through various partnerships to facilitate the enforcement of these rights. The main objectives of their activities are: to disseminate knowledge, raise awareness of the issue, support rights holders through the development of various methodologies and professional guidelines, and assist the work of decision-making bodies involved in resolving legal disputes. In 2025, the HIPO actively pursued all these objectives.

„Authenticity” project

The so-called “Authenticity” project, carried out in cooperation with the Municipality of Pécs and the EUIPO, continued in 2025, and it served both the dissemination of knowledge and the sensitization of the public. Utilizing various locations throughout the city, the project raised awareness at the local level about the value of intellectual property and the harm caused by counterfeiting. In that context, the HIPO gave a presentation at the Partner Day of the University of Pécs Faculty of Pharmacy, held as part of the Pécs Innovation Days. During the autumn, two additional on-site interactive educational sessions were held, attended by 53 students from four local high schools. Taking into account the interests of this age group, the half-day training sessions covered topics such as counterfeit medicines, trade marks, and logos, as well as copyright issues related to film production, and were complemented by a short sightseeing tour of locations relevant to these topics. The sessions also marked the launch of a three-month online educational campaign, whose target audience has since expanded to include not only high school students but also parents, teachers, and school administrators.

Damages from intellectual property infringements

Another key task of the enforcement work program in 2025 was to identify issues of the application of law related to the concept of calculation of damages from intellectual property infringements, to promote the consistent application in practice of the previously issued recommendation, in addition, it aimed to provide guidance to the competent authorities on determining damages arising in criminal and administrative proceedings in cases involving certain common types of infringements of industrial property rights and copyrights.

Observatory

The HIPO continued to play an active role in the activities of the Observatory in 2025, and not only in the area of combating online piracy: within the framework of the international cooperation, the HIPO represented Hungary in the separate network of administrative authorities, participated as a member in the work of the public sector representatives network, participated in the working group meetings held in Alicante, and fulfilled the member state tasks of the Agorateka network.

The HIPO also ensured the representation of Hungary at the meetings of **the Advisory Committee on Enforcement (ACE) of the WIPO**.

Night of the Artworks Festival

Also with the aim to disseminate knowledge, the HIPO continued to support the “Night of the Artworks Festival” event series in 2025, during which representatives of the National Museum Conservation and Storage Center (OMRRK), and the Hungarian National Gallery gave presentations, and under their guidance, interested visitors were also able to tour the OMRRK's laboratories.

Enforcement conference

With the intention to support the work of legal practitioners, the enforcement conference, traditional in professional circles and held annually since 2015, was organized in collaboration with the HIPO in Pécs on 14–15 October 2025. The conference provided insight into the practical work of the National Tax and Customs Administration (NAV), the prosecution office, and the courts regarding online infringements; it hosted much-needed panel discussions addressing the topics of online infringements and financial loss and it provided comprehensive information on official action against counterfeit medicines.

Combating online privacy

Today, the online world plays a central role in our lives. For this reason, combating online privacy has been a key priority in the efforts of both the HIPO and the EUIPO to combat intellectual property infringements, with a particular focus on infringements involving copyrighted content and live sporting events. In order to identify best practices among Member States regarding tools for effectively combating infringements, the HIPO actively participated in the work of the EUIPO's European Observatory on Infringements of Intellectual Property Rights (Observatory) and its network of dedicated national authorities. In this context, it fulfilled, among other things, the Member State tasks required for the review of Commission Recommendation 2023/1018 on combating online piracy of sports and other live events, published on 4 May 2023. On 11 November 2025, the HIPO concluded a bilateral cooperation agreement with the National Media and Infocommunications Authority on issues affecting the media and copyright in the interest of joint professional work, which served as a basis for the cooperation of public authorities in the fight against infringements committed online.

5. International IP diplomacy

The international cooperation activities of the HIPO are essentially **linked to international IP-related organisations and national offices abroad**, representing Hungary and the interests of Hungarian right holders. Throughout the year, the Office was particularly active in the European Patent Organisation (EPOrg), the Council of the European Union, the European Patent Office (EPO), the European Union Intellectual Property Office (EUIPO), the World Intellectual Property Organization (WIPO) and the Visegrad Patent Institute (VPI), and concluded numerous bilateral agreements with various partner offices.

European Patent Organisation

The HIPO successfully carried out its tasks in the exercise of Member State rights and fulfilment of obligations under the European Patent Convention. In 2025, the EPOrg's Administrative Council met four times and the Subcommittee of the Administrative Council met once. Both the Budget and Finance Committee and the Patent Law Committee met twice.



European Patent Office

In 2025, there continued to be close professional cooperation between the EPO and the HIPO at both the operational and management level. The staff of the Office participated in the annual meetings, major events and working groups of the EPO.



Council of the European Union

The staff of the Office took part in the work of the **Intellectual Property Working Party of the Council of the EU**, they participated in 15 working group meetings in the first half-year under the Polish Presidency and in 6 working group meetings during the second half-year under the Danish Presidency.



The SPC's regulation proposal package was a priority dossier for the Council Working Party; during the discussions on this dossier, the main issues raised concerned institutional matters (designation of the central examination authority) and the legal basis for the proposals.



The proposal for a regulation on compulsory licensing for crisis management was adopted. It was published in the Official Journal of the European Union on 30 December 2025 as Regulation (EU) 2025/2645 of the European Parliament and of the Council. The Regulation on compulsory licensing for crisis management and amending Regulation (EC) No 816/2006 will enter into force on 19 January 2026.



The European Commission withdrew its proposal for a Regulation on Standard Essential Patents (SEPs).



On 14 November 2025, the European Parliament brought an action against the Commission requesting the annulment of Commission Decision of 16 July 2025 to withdraw the proposal (case C-727/25).



European Union Intellectual Property Office

The senior management of the HIPO attended two meetings of the EUIPO's Management Board and Budget Committee, and its expert staff attended 11 liaison meetings on trade marks, designs and cooperation. -

From 6 to 7 March 2025, a seminar organised jointly by the HIPO and the EUIPO Boards of Appeal (BoA) took place in Budapest. The event provided a unique forum for dialogue and cooperation offered to judges and other professionals dealing with intellectual property in the countries of the extended Visegrád cooperation as well as representatives of intellectual property offices. On 6 March, the President of the HIPO and the President of the BoA held a bilateral meeting. -

World Intellectual Property Organization

In 2025, the HIPO continued to **represent Hungary** in international cooperation **within the framework of WIPO. The 66th Series of Meetings of the Assemblies** of the Member States of WIPO took place in Geneva from 8 to 17 July 2025, with the participation of a delegation led by the President of the HIPO. On the margins of the event, the staff of the HIPO held bilateral discussions with WIPO Director General Daren Tang and its Deputy Directors.

The HIPO also actively contributed to the effective work of the WIPO bodies. The staff of the Office attended in person the meetings of the following committees and working groups: the Intergovernmental Committee on Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore (IGC); the Committee on Development and Intellectual Property (CDIP); the Advisory Committee on Enforcement (ACE); the Standing Committee on Copyright and Related Rights (SCCR); the Program and Budget Committee (PBC); the Working Group on the Legal Development of the Hague System; the Working Group on the Development of the Lisbon System; the International Union for the Protection of New Varieties of Plants (UPOV); the Standing Committee on the Law of Patents (SCP); the Working Group on the Legal Development of the Madrid System.

In 2025, the HIPO staff achieved several successes in IP diplomacy.



Mr. Szabolcs Farkas, President of HIPO, was elected **Chair of the Budapest Union Assembly** and his mandate will last until the end of the Assembly in 2027.



Mr. Péter Lábodý, Vice-President for Legal and International Affairs of the HIPO, was elected Vice-Chair at the 46th session of the Standing Committee on Copyright and Related Rights (SCCR) of WIPO and **Chair of the SCCR on 1 December 2025 for the 2026-2027 session.**



At its meeting in March 2025, the Working Group on the Development of the Lisbon System for the Protection of Appellations of Origin and their International Registration elected **Mr. Csaba Baticz**, Chief Advisor to the President, as one of its Vice-Presidents.

Information Security Cooperation

International technical consultations were also held in other areas related to the protection of intellectual property: in the EUIPO and EPO working groups on information security, the HIPO had the opportunity to exchange useful information and to gain an insight into the best practices of its European counterparts.

The Visegrad Patent Institute (VPI), based in Budapest, was established by the four Visegrad countries as an intergovernmental organisation in the framework of international patent cooperation. The VPI has been operational since 1 July 2016. It performs the functions of an International Search Authority (ISA) and an International Preliminary Examining Authority (IPEA).

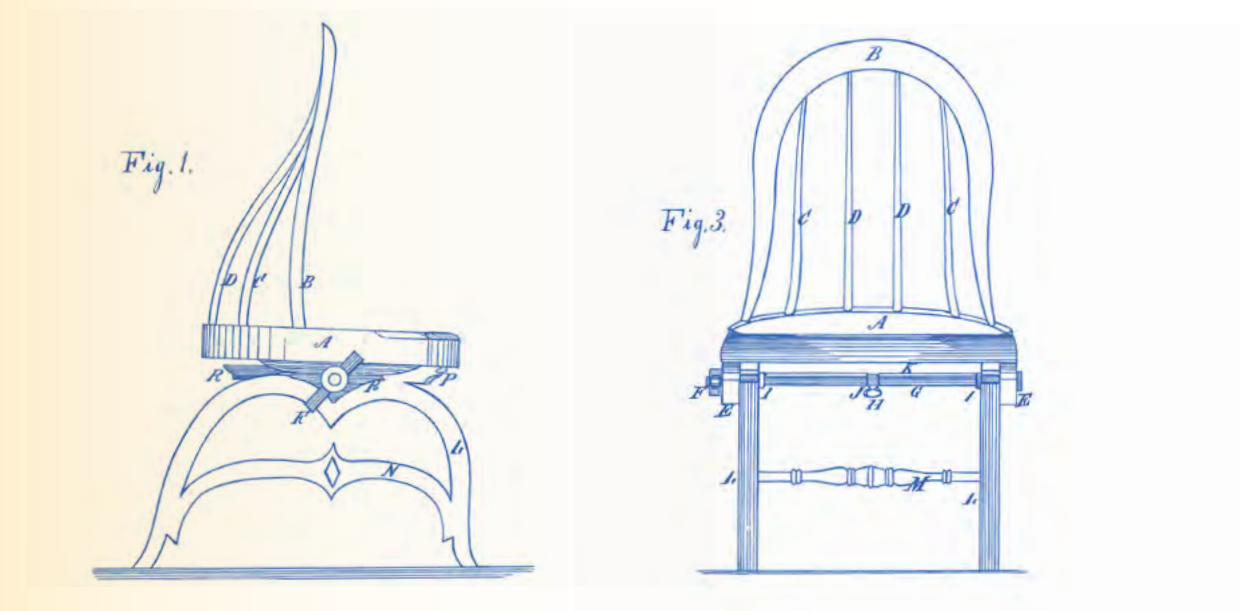
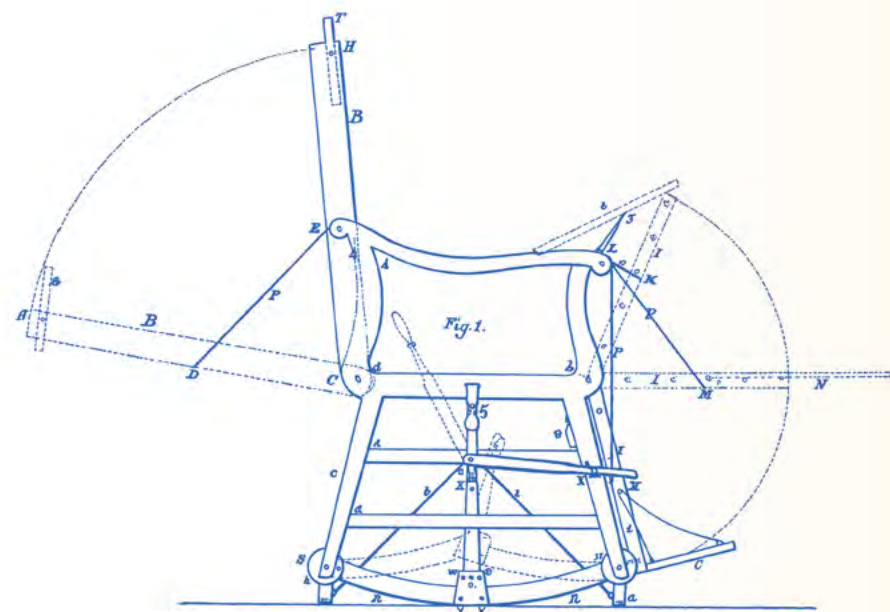
The VPI holds an **ISO 9001:2015 quality management certification**; it conducts its proceedings to a high standard in accordance with its certification.

During the first half of 2025, the director of the HIPO and the director of the VPI held several meetings to discuss **the expansion of the VPI's service portfolio**. In the second half of the year, the necessary processes for the introduction of the **validity search** were developed. **The new service became available as of 1 October 2025.**

The patent department of the HIPO continues to perform most of the tasks within the framework of the VPI as an International Search Authority (ISA) and only a minor part as an International Preliminary Examining Authority (IPEA). In 2025, 54 ISA and 5 IPEA VPI applications were received by the HIPO.

The 22nd meeting of the Administrative Board of the VPI took place online on 2 July and the 23rd meeting took place in Munich on 9 December.

A meeting of the heads of the IP offices of the 'Visegrad countries and their friends' took place in Zell-am-See, Austria on 10-12 March 2025. The autumn round of negotiations between the countries concerned took place in Budapest on 25-26 September.



Bilateral cooperation with partner offices

One of the main areas of international cooperation in 2025 was the strengthening of bilateral relations. The President of the HIPO visited IP offices in several countries to promote relations and there was also a significant number of delegations to our country. The aim of the meetings was to discuss current developments in the various fields of industrial property protection, to exchange experiences and to explore further possibilities for cooperation and to conclude cooperation agreements. The HIPO has been in intensive communication with the following partner offices during the year (countries in alphabetic order):

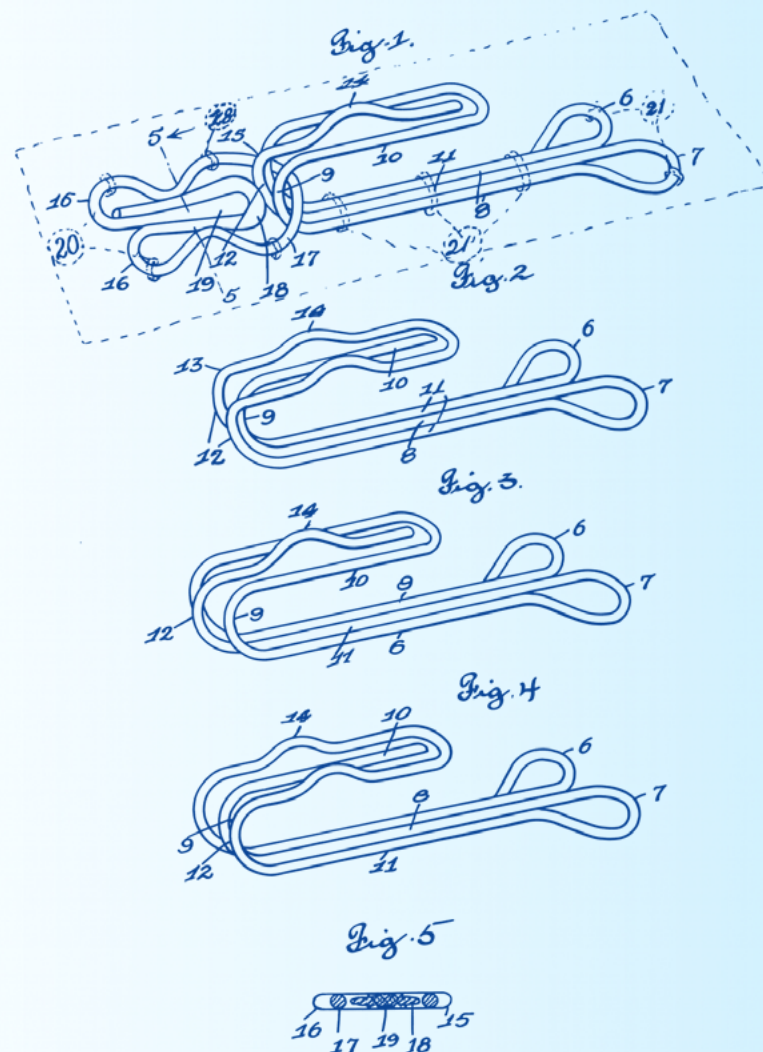
- General Directorate of Industrial Property of the Republic of Albania
- Intellectual Property Agency of the Republic of Azerbaijan
- Patent Office of the Republic of Bulgaria
- China National Intellectual Property Administration
- Estonian Patent Office
- Hellenic Industrial Property Organisation
- Intellectual Property Office of Ireland
- Korean Intellectual Property Office
- Patent Office of the Republic of Latvia
- Intellectual Property Office of Singapore
- Industrial Property Office of the Slovak Republic
- Slovenian Intellectual Property Office
- Swiss Federal Institute of Intellectual Property
- Turkish Patent and Trademark Office

6. | Attitude shaping

A key objective of the Office is to shape attitudes, raise awareness, and disseminate knowledge on the protection of intellectual property. It places particular emphasis on strengthening the importance of industrial property and copyright knowledge among businesses – especially SMEs and startups – as well as higher education institutions, thereby contributing to the enhancement of their competitiveness, value, and market prestige.

Awareness raising

The HIPO pursues its awareness-raising objectives through various projects. In 2025, it continued to participate in several events and activities while further strengthening its cooperation with professional organizations.

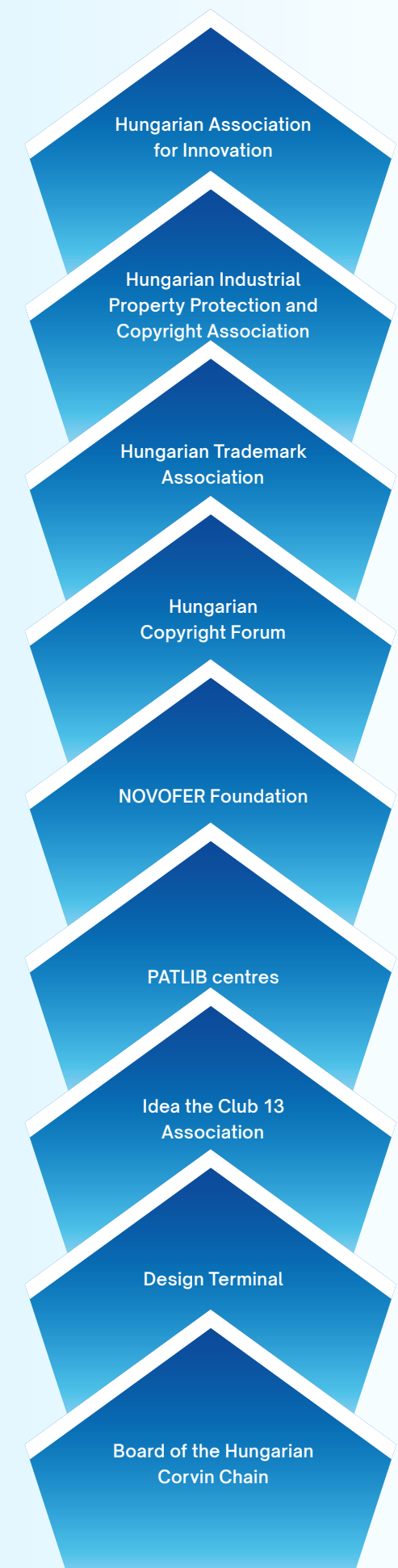


Cooperation in Hungary

The HIPO cooperates with a number of Hungarian organisations through both formal and informal arrangements:

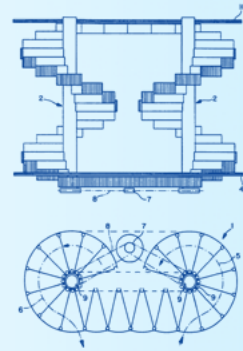
as well as other organisations related to intellectual property protection activities, such as

among public bodies, in addition to the ministries, the most important ones are



Fast lane service

Promoting the fast lane service and its use by universities is one of the most successful activities of the Office in the innovation ecosystem. In 2025, a total of 10 agreements were signed with universities.



Events in Hungary

In 2025 the Office participated in several events, with a particular focus on reaching new target groups. From among the most important professional awareness-raising and attitude-shaping events, the following can be highlighted: -

- Forbes Power Woman Summit and Power Woman Gala – 3 April and 11 June
- HUNCERTalks cybersecurity meetup – 17 April
- University of Pécs Innovation Days – 6 May
- Hungarian Association for the Protection of Industrial Property and Copyright conference – 28-29 May
- National Research, Development and Innovation Office (10th anniversary) – 29 May
- “Fresh Meat” Festival – 29 May
- Brain Bar Ambassador program – 23 May
- Eastern Hungary Economic Forum 2025 – 4 June
- Business Fest – 12 June
- National Association of Young Entrepreneurs (FIVOSZ) Garden Party – 3 July
- ELTE Library Day – 9 September
- Brain Bar – 18-19 September
- Design Pécs – 14 October
- Portfolio Győr – 14 October
- EUIPO Webinar – IP for You – 15 October
- Design Week Budapest – 16 October
- Budapest Complex Vocational School of Creative and Crafts Arts Career Day – 18 October
- Innovation roadshow – 3, 11, 18, 19, 20, 26 November
- Hungarian Association for the Protection of Industrial Property and Copyright conference – 10-11 November
- Financing Innovation - From Research to Reality – 20 November
- National Association of Young Entrepreneurs (FIVOSZ) – 28 November

Featured events

IP Day 2025

One of the Office’s highlight events was the IP Day 2025 event, where the new publication titled **Intellectual Property in the Academic Sphere** was presented.

Forbes and Portfolio events and business communities

In 2025, the Office continued to appear at **Portfolio conferences** and maintained cooperation with **Forbes Magazine**, where the ‘Forbes Brand Builder by HIPO’ award was handed over to the most IP-conscious and successful Hungarian female entrepreneur at the Forbes Women’s Gala. At the **Forbes Power Women Summit** conference, she addressed the women's target audience and as a prominent supporter reached the younger generation within the framework of the **Forbes Under 30** campaign.

Innovation Roadshow

The Office actively participated in the national Innovation Roadshow organized by the Hungarian Chamber of Commerce and Industry, delivering awareness-raising presentations at six locations.

Business Fest

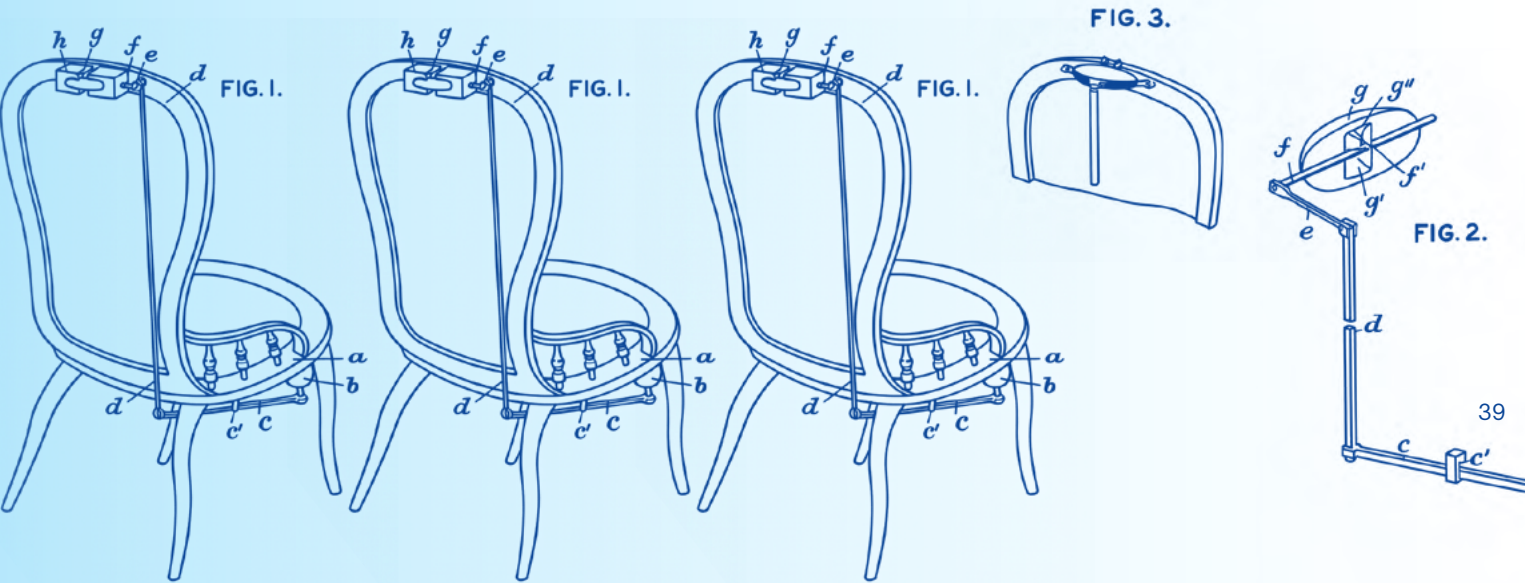
In June, the HIPO once again successfully participated in Business Fest, which attracted over 7000 visitors; more than 400 interested visitors stopped by the Office’s two booths.

Design Week

The Office also joined the Design Week’s programs: it organized its own workshop in Budapest and gave presentation at a professional event in Pécs.

IP valuation workshop

In autumn the HIPO organized an IP valuation conference in cooperation with WIPO attended by more than 100 participants (both in-person and online). The event made it possible to reach a new target audience and also helped introduce a new communication theme.



Intellectual property protection training

IP protection trainings at universities, organised in cooperation between the HIPO and higher education institutions, and industrial property and copyright trainings organised by the Office are the most important fora for raising awareness and disseminating knowledge about IP in Hungary. The Office is responsible for the professional supervision of intellectual property training, the operation of the training system, and the organisation of professional examinations in industrial property and copyright law, as well as patent attorney examinations.

Training formats and number of participants

Intellectual property protection training courses conducted in cooperation with the HIPO, both in-person and online, by training format in 2025:



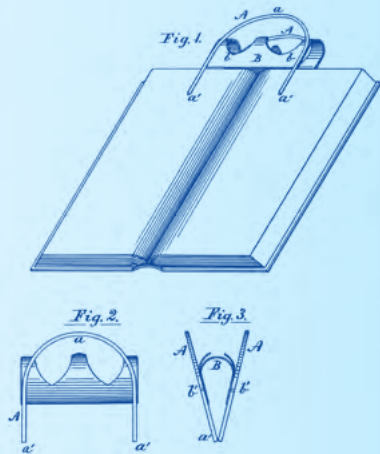
Training in higher education institutions

The HIPO cooperates with several higher education institutions in the field of IP education.

WIPO Academy Joint Master Program

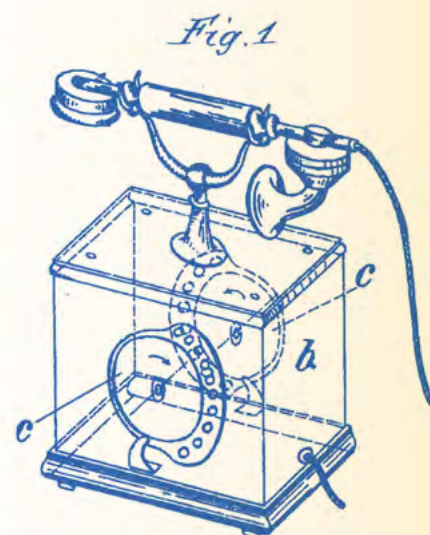
A key event in this area was the signing on 5 November 2025 of a trilateral cooperation agreement between WIPO, the Corvinus University of Budapest, and the Hungarian Intellectual Property Office to launch an **English-language international master’s program in “Intellectual Property Management,” set to begin in September 2026.** The program will be implemented within the framework of the “WIPO Academy Joint Master Program.” -

Teaching IP knowledge takes place in an integrated way in 6 higher education institutions in 2025, embedded within entrepreneurial, technical, legal, social and science subjects. The Office contributed to expanding the practical and theoretical knowledge for students and researchers through lectures, semester-long courses, training sessions and specialized programs.



Corvinus University of Budapest	“Intellectual Property Management” course; lecture in entrepreneurship specialization
Budapest University of Technology and Economics	Lectures on design and intellectual property rights; semester long course
Ludovika University of Public Service	Innovation Manager Training; Master’s Program lectures; Participation in Ideathon
Kodolányi János University	Copyright Lecture as Part of Thematic Week
John von Neumann University	Presentation on the Protection of Technical Solutions
University of Pannonia	Lecture on industrial property protection and copyright issues
HUN-REN Hungarian Research Network	Researcher presentation on intellectual property protection options and procedures

At the service of customers



Customer service

The Office's central customer service:

19240

inquiries

provides general information on questions concerning the protection of intellectual property in Hungarian and English

53

trade mark searches

performs administrative and management tasks related to service activities

1306

voluntary registration of works

handles all tasks related to the voluntary registration of works

357

inquiries

responds to inquiries from various authorities (National Tax and Customs Administration, Chamber of Notaries, Liquidation Commissioner) regarding intellectual property protection, typically concerning data relating to holders of industrial property rights

Inquiries cover an increasingly wide range of areas with a high number of questions related to international conventions, the acquisition of rights abroad, and numerous inquiries are received about the use of industrial property protection databases and available funding sources.

Breakdown of customer service inquiries by method of contact (2025)

Telephone inquiries played a prominent role among the methods of requesting information, with **12.5 thousand** such queries received by the Office. However, it is important to highlight the fact that due to the complexity of a given subject, the answer given over the phone is often summarised by customer service staff in email, and vice versa, the answer on an email query is also confirmed through the phone. The Office received several positive feedbacks relating to this practice.

65% by phone

15% in-person

15% e-mail

4% by mail or fax

5555 (36%)

inquiries

Trade marks accounted for the largest proportion of all requests.

1584

inquiries for patent information

799 (out of 1924)

inquiries on copyright and legal matters

There was also a significant number of inquiries for patent information (1 584 inquiries) and on copyright and legal matters (799 inquiries).

3700 (24%)

Information on databases

which comprises all queries relating to domestic and foreign databases, electronic services and the websites, including assistance in using domestic and foreign industrial property rights protection databases.

113

applications

IP Scan service

In 2025, HIPO successfully encouraged small and medium-sized enterprises to take advantage of the benefits offered by the IP Scan service: the Office prepared 113 IP Scan reports under the EUIPO agreement.

296

applications

SME Fund

Due to the Office's continuous promotional campaigns aimed at financing from the SME Fund, 296 applications were submitted, which was broadly in line with the previous year's figures.

Professional information and publications

Gazette for Patents and Trade Marks

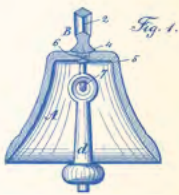
The Gazette for Patents and Trade Marks is the official journal of the HIPO, published on HIPO's website electronically in pdf format, authenticated by electronic signature and available free of charge.

Industrial Property and Copyright Review

The Industrial Property and Copyright Review, containing studies on IP protection, has been published bi-monthly as a stand-alone periodical for 19 years. The printed issues were delivered to subscribers on time. The publication is immediately available in its entirety upon publication and can be downloaded in electronic format from the Office's website. (<https://www.sztnh.gov.hu/hu/szakmai-oldalak/iparjogvedelmi-es-szerzoi-jogi-szemle>)

Specialist Library Services

János Frecskay Specialist Library is a national public library with a **unique collection** of specialised intellectual property literature. Its collection of industrial property and copyright materials constitutes an important pillar of the Hungarian Library System and of the National Document Retrieval System (ODR). A significant portion of the books and periodicals held here are not available in any other library in Hungary.



Communication and press activities

In the field of press and communications, the goal of the Office in 2025 was, as usual, to introduce the HIPO's work and the essence of its activities to the widest possible public, to as many social and economic groups as possible, educating businesses, researchers and other interested parties so they understand that greater economic advantage can be gained by utilising IP protection. -

New website

On 4 September 2025, the Office's renewed website was launched. The new website's more thoughtful and logical structure makes it easier to navigate and allows users to access content more quickly. Its modern, clean design accurately reflects the Office's dynamic, customer-focused operations and service-oriented approach. In addition to its significance in terms of communication, the new website also represents a major step forward in terms of IT development.

IP Superheroes

The Office's IP Heroes has been renewed: the new campaign, titled "IP Superheroes," conveys the topic of intellectual property in a way that is accessible and easy to understand even for a general audience.

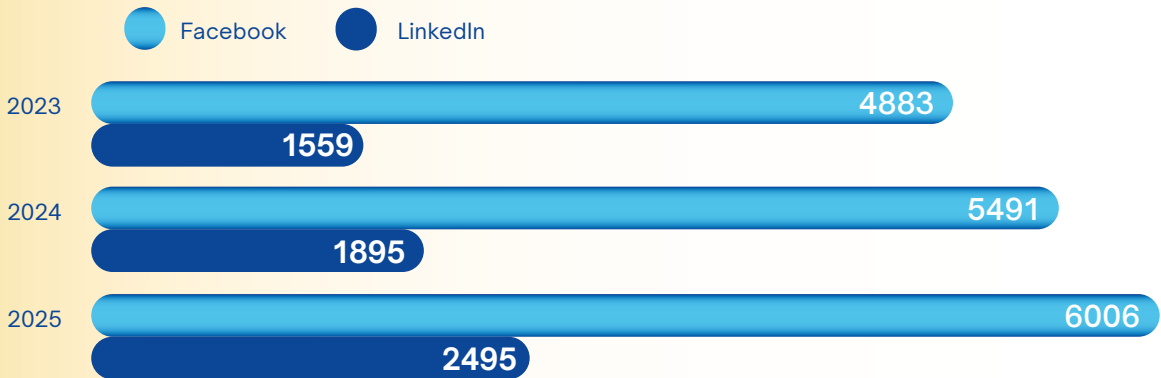
Image campaign

In the second half of the year, **the HIPO conducted a successful image campaign, reaching a wide target audience**, and as part of this, a **media campaign**, in the framework of which it appeared on the online platforms of traditional economic and professional media (e.g. **Forbes, Portfolio, Világgazdaság**, Mandiner, Magyar Nemzet).

Media appearances



The number of social media followers grows year by year:



IP prizes and events

The Office is committed to highlighting the value-creating role of intellectual property and showcasing exemplary professional careers. This is also symbolised by the 2025 awards presented by the HIPO.

Ányos Jedlik Prize

One of the most prestigious prizes of the Hungarian Intellectual Property Office, the Ányos Jedlik Prize, is awarded in recognition of outstandingly successful inventive activity, as well as industrial property protection work of outstanding quality and efficiency. The 2025 Jedlik Ányos Award was granted to

Anikó Grad-Gyenge,
Tibor Soós,
Szilveszter Vizi E.,
Zoltán Zábori,
Henrik Zsiborács,

whose scientific, educational and innovative work have made significant contribution to the protection of intellectual property and the national and international innovation ecosystem.



Millennium Award

As every year, the Office awarded the Millennium Award in 2025 as well, on the occasion of World Intellectual Property Day. The Millennium Award recognises institutions, businesses and intellectual centres that demonstrate outstanding performance in the field of intellectual property protection and the promotion of Hungarian innovation. The award-winners in 2025 were:

NIVELCO Industrial Electronics Zrt.;
Music Hungary Association;
National Collection of Agricultural and Industrial Microorganisms;
Hungarian Heritage House;
Dalfutár.



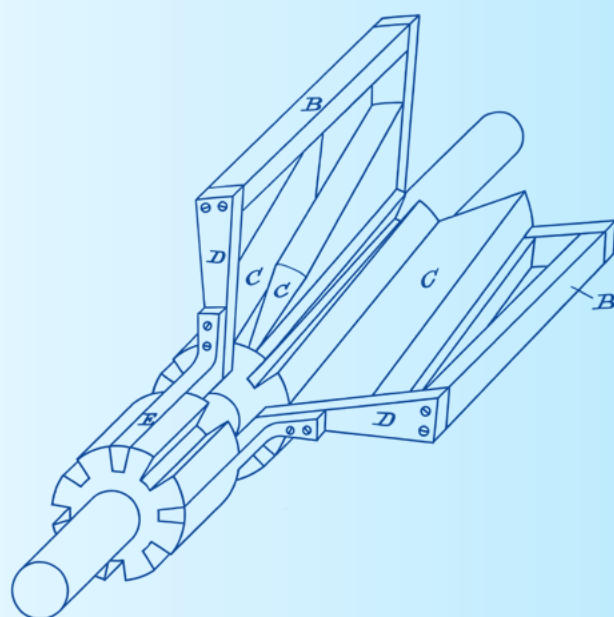
Efficient operation of the office

HIPO's legal status, management and ISO certification of its activities

The HIPO, as a **central government office** responsible for the protection of intellectual property, plays a key role in preserving and protecting the intellectual values of the economy, science and culture, as required by the provisions of the relevant Act of Parliament. Since 2022 the supervision over the government office has been exercised by the Minister for Culture and Innovation.

The composition of the **HIPO's top management remained unchanged in 2025**. Following the Prime Minister's decision, Szabolcs Farkas assumed the role of president as of 1 May 2023. The President is assisted in exercising his management and control powers by Péter Lábod, Vice-President for Legal and International Affairs, Dóra Gyetvainé Virág, Vice-President for Industrial Property Administration, Zoltán Horváth, Vice-President for Financial Affairs and Tivadar Bognár Director-General for Digitalisation and Development. The HIPO carried out its tasks in 2025 under this management structure and the corresponding organizational chart, the normative basis for which was provided by Ministry of Culture and Innovation Decree No. 14/ 2024 (19 December) on the Organisational and Operational Regulation of the Office, issued at the end of 2024 by Minister Balázs Hankó, who was responsible for supervision at that time.

Even in 2025, a year marked by change and challenges, the Office was able to successfully meet its traditionally multifaceted and high professional standards. The independent external audit certified for the sixteenth time, that HIPO's operation was in line with the requirements of **ISO 9001:2015 standard on quality management and ISO/IEC 27001: 2022 standard on information security management**, and as a result, the HIPO once again renewed the international certificate attesting to this.



Financial management activities

In the Act on Public Finances, the Hungarian Intellectual Property Office is listed under the Ministry of Culture and Innovation, in Title 3 of Chapter XX. The costs of the HIPO's operation are not covered by the central budget, but **exclusively by its own revenues**, including administrative service fees, maintenance and renewal fees of a rate set by a ministerial decree, the due share of international procedural fees and convention-based revenues, as well as the countervalue of services rendered and other revenues. The majority of these come from the HIPO's public authority revenues, which are generated from 8 types of industrial property protection, as well as from the copyright authority's powers, totalling more than 160 legal titles and nearly 60,000 payment entries annually. The Office manages its revenues independently and uses them to cover its operations. This is why the changes to the fee system and the amendment to the statutory provision regarding the right to set aside reserves were particularly significant developments to the Office during the year.

In 2025, the HIPO's financial management was characterised by **balance, reliability and prudence**. To achieve this and ensure the Office's continued operation, it was necessary to utilise not only the original expenditure appropriations, but also reserves carried over from previous years and a part of the additional revenue generated by the changes to the fee structure.

The **structure of the HIPO's expenditures** remained stable, with only slight variation in the ratio of costs. Personnel expenses and related contributions continue to account for the major part of operational costs

(50.9%). Out of the remainder, 35.5% was used by the Office for current (material) expenditures, 2.4% for other operational costs and 11.2% for capital expenditures. At the beginning of the year the emphasis was mostly on using the HUF 461.5 million carried forward (mostly from reserves made in the past few years, booked as residual funds).

In 2025, the HIPO had altogether HUF 1 019.7 million revenue surplus.

At the end of the year, the amount of the modified total **expenditure appropriation** increased by the remaining balance and the **revenue surplus amounted to HUF 5 873.1 million**, equal to the total revenue, of which 88.7 percent utilisation resulted in an actual expenditure of HUF 5 206.9 million. Out of the balance between the two amounts, the Office set aside a reserve which will be used in the coming years to cover projects such as the relocation of the Office to its new premises, the organisation of the 130th anniversary celebrations or the implementation of more resource-intensive IT projects.

The strategically most important task of facility management within the HIPO's management area in 2025 was to cooperate in the preparation of the **new headquarters building**, to assist and support the work of decision-makers on technical issues, including by specifying the needs of prospective users. The tasks included continuously monitoring the design of the office building and providing detailed feedback on the construction drawings, often within particularly tight deadlines.

50.9%
personnel expenses and
related contributions

35.5%
current (material) expenditures

11.2%
capital expenditure

2.4 % other

Digitalisation, information technology development, information security

As usual, in 2025 the Office’s IT system effectively and smoothly provided the **IT background required for the official and service activities**, successfully completed the tasks associated with the increased use of electronic administration, assisted the performance of professional tasks and provided IT support for professional changes.

In **2025, the most important development** projects in the area of digitalisation were as follows:

IT development related to changes in the fee structure

In accordance with the Office’s new fee structure, the Patent Act, and other legislative changes, the development of the new fee calculation and related letter templates in the office systems was completed during the year.

New Partner Registry Database

In February 2025, the Office put into operation its new central partner registry database, which aims to manage the partner data in a unified structure and with standardized identifiers.

New data warehouse-based reporting interface

In April 2025, the Office introduced its new data warehouse-based reporting interface, in which the mapping and visualization of reporting data were implemented in the first phase.

Introduction of a new web-based application system

At the end of May, the Office launched its new webform-based application system (IPForm) which is intended to gradually replace the outdated e-Application system in several phases. In the first go-live phase, the software was launched with 20 forms covering trade mark applications and design-related supplementary services.

Development of a form compliant with the new EU regulation

For the launch of the CIGI Regulation on 1 December 2025, the application form falling within the scope of the Regulation was introduced in the IPForm system, and the necessary measures (letter templates) required for administrative support were also developed.

Back Office project

The implementation of the Back Office (BO) project, which was launched to replace the current unified internal case management and registration system (ENYV) supporting the Office's official activities, progressed at a steady pace, but its planning was updated several times in 2025 due to the need for new functionalities for the complex system, as well as the longer than planned development time and a temporary shortage of developer capacity. User testing after development work took place in several areas during the year, even in several rounds. In view of the additional development and testing tasks, according to the timetable approved by the BO project’s joint steering committee with EUIPO, the target date for the live start is 2027.

International cooperation in the IT field

As part of digitalization and IT-related tasks, the leadership of the HIPO’s IT department actively supported the activities of the following **international working group-level cooperations** through regular participation in their meetings: the EUIPO Front Office Working Group, the EUIPO Emerging Technologies Incubator Working Group, and the EPO AI & Deep Data Working Group.

Minimum documentation data provision due to WIPO and EPO under the PCT

In the case of the minimum documentation data provision due to WIPO and EPO under the PCT, the structure and process for the required data provision were planned in 2025.

IT setup of the new headquarters

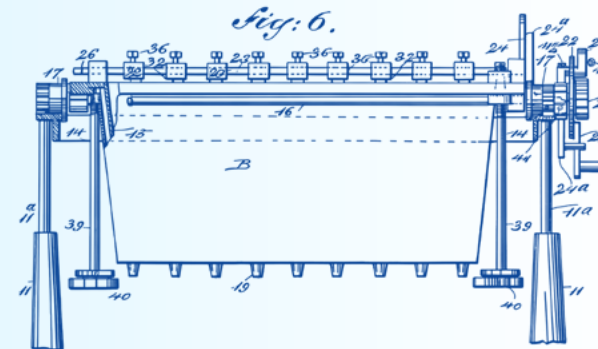
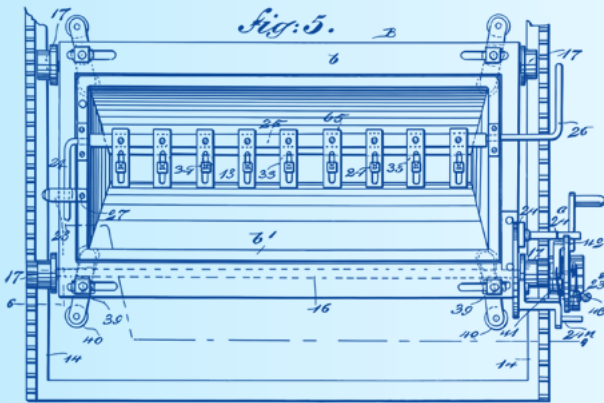
In connection with the design of the new HIPO headquarters, conceptual consultations have started in 2025, which involve the planning and coordination of the IT service capabilities of the new office building (e.g.: uninterruptible power supplies for office use, server room cooling, energy demand, Wi-Fi and level network needs, etc.).

Information security

During the year the HIPO ensured information security of its activities in accordance with the provisions of the laws, regulations and the requirements of the ISO standard.

The HIPO’s information security situation remained stable in 2025, supported by multi-layered defence structure, ongoing risk assessments and the continuous improvement measures based on them, employee training, as well as international cooperation.

During the year, the HIPO also completed the transition to the new Information Security Act, which was revised in connection with the implementation of the NIS2 regulation.



9. Bodies

In accordance with the laws, the expert bodies working alongside the HIPO provide opinions on individual requests and specific technical issues concerning all matters related to intellectual property protection. The work of each body is supported by secretaries designated from among the Office's staff.

Body of Experts on Industrial Property

The Body of Experts on Industrial Property (hereinafter "Body") acts in specialised matters of industrial property litigation on the basis of requests from the courts and other authorities, as well as on behalf of customers.

The Body received four new requests in 2025, and in one additional case it was asked to supplement a previously issued expert opinion. The breakdown is as follows: three requests came from investigative authorities and two from public notaries, while no request for an expert opinion was received from economic associations or private individuals during the year in question. In 2025, the Body prepared an expert opinion in all four cases falling within its competence, and in one case it informed the requester that it was not in a position to provide an expert opinion on the question raised.

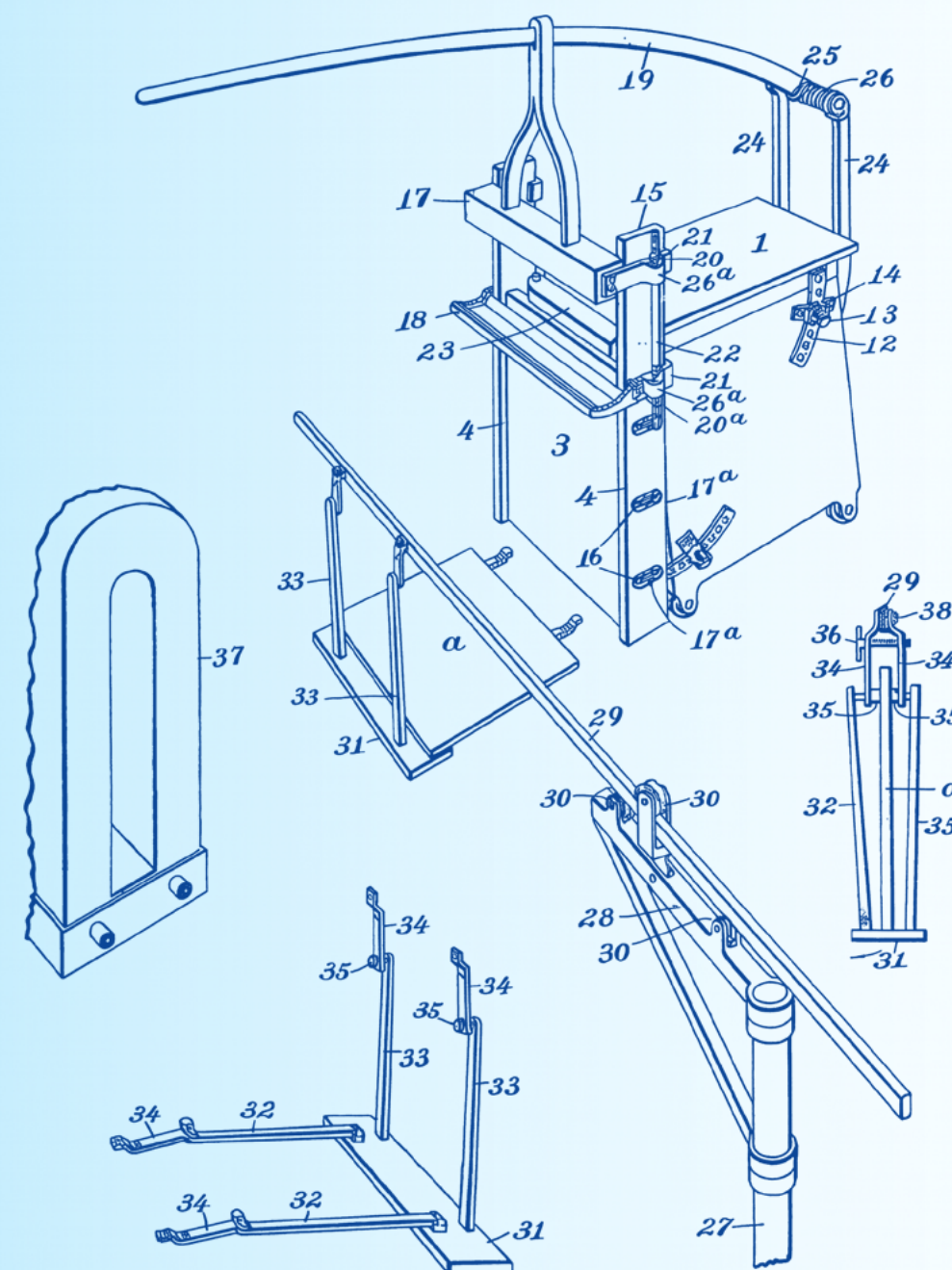
Council of Copyright Experts

The Council of Copyright Experts (hereinafter "Council") gives expert opinion to the courts and other authorities on issues arising in copyright-related legal disputes, and expert opinions may also be requested from the Council for out-of-court purposes or before the start of legal proceedings.

In 2025, the Council received 24 invitations or appointments for providing expert opinions and four requests for supplementary expert opinion. During the year 19 expert opinions were issued.

The breakdown of the 19 expert opinions issued by the Council in 2025 by type of creative work was as follows: audiovisual works (2), software (3), applied arts (3), architecture (1), literary works (3), academic works (3), graphic work (1), musical works (3).

In 2025, the Council was renewed for the term ending in 2030. The Minister of Justice appointed a total of 163 experts, who can be called upon through a special assignment by the Council's chair, while leaving the current chair of the Council in place.



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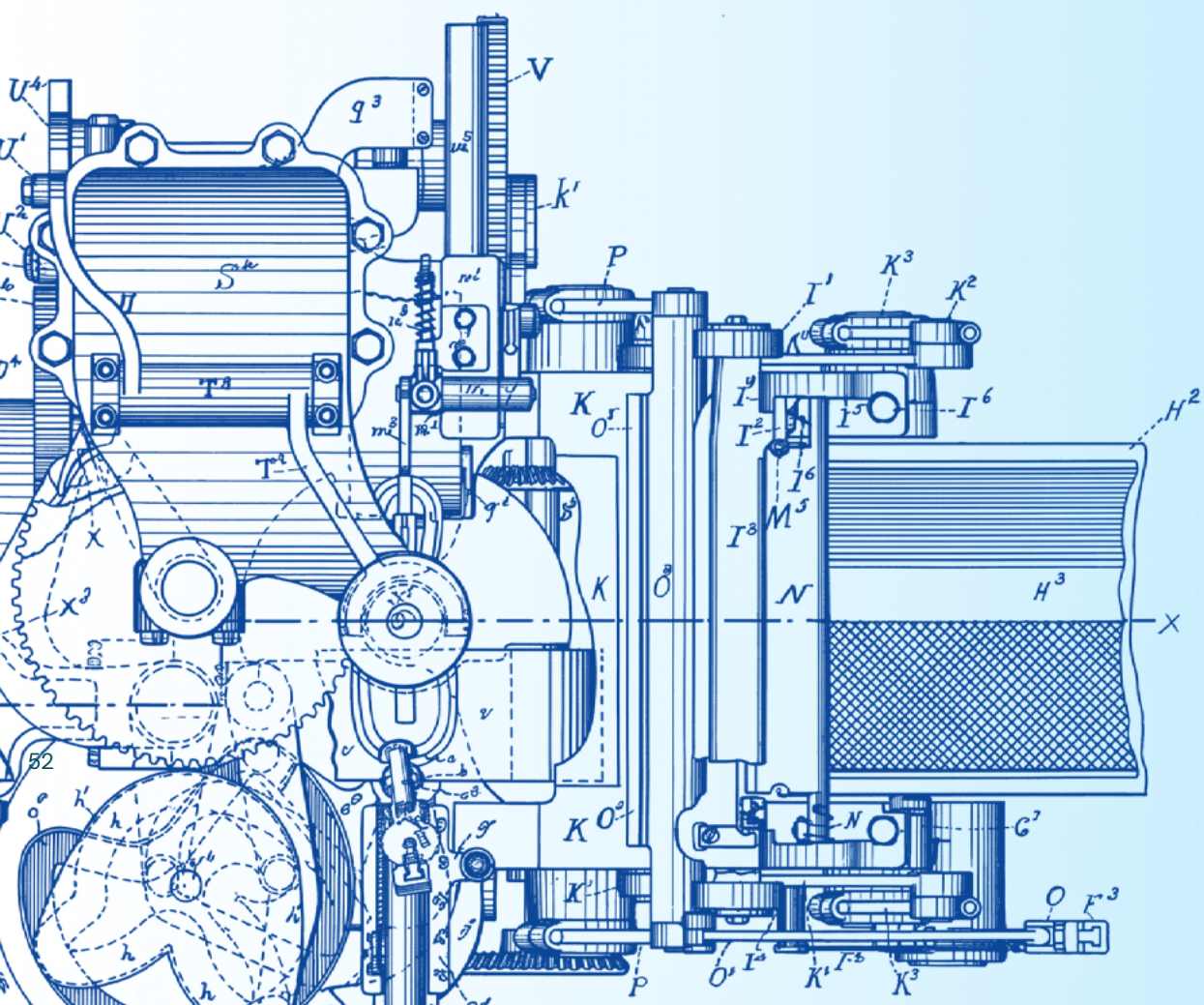
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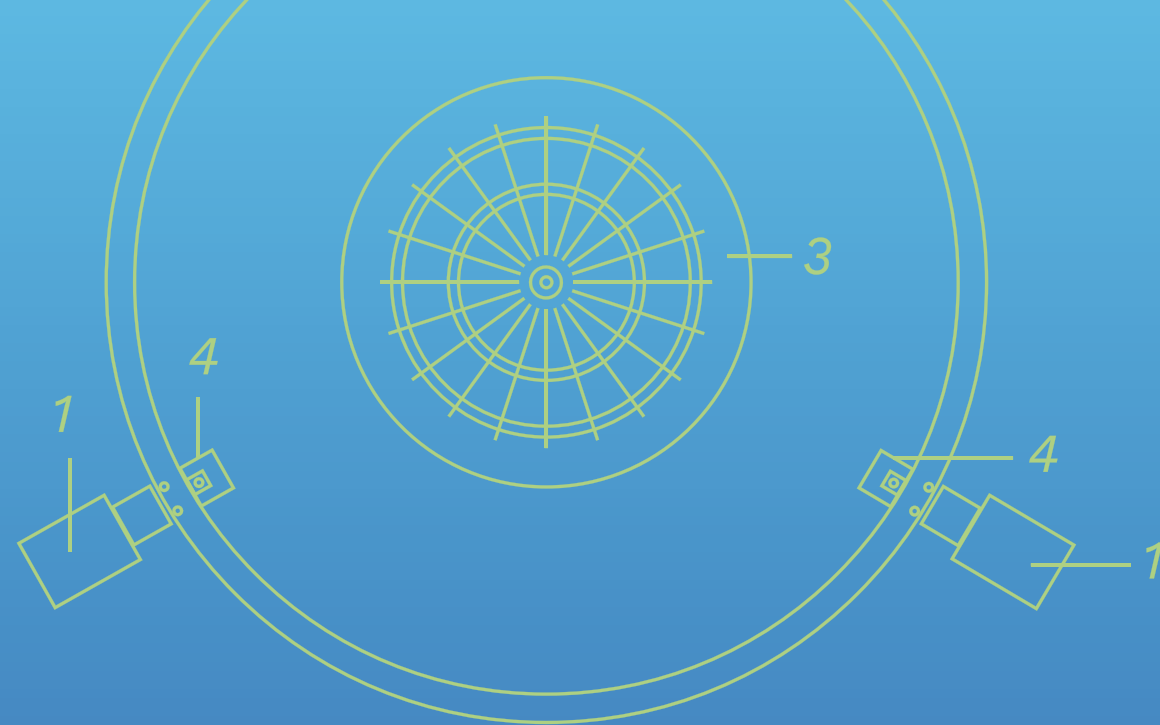
1081 Budapest II. János Pál pápa tér 7.

1438 Budapest, Pf. 415.

Telephone: +36 1 312 4400

www.sztnh.gov.hu





From idea to value, from value to future

